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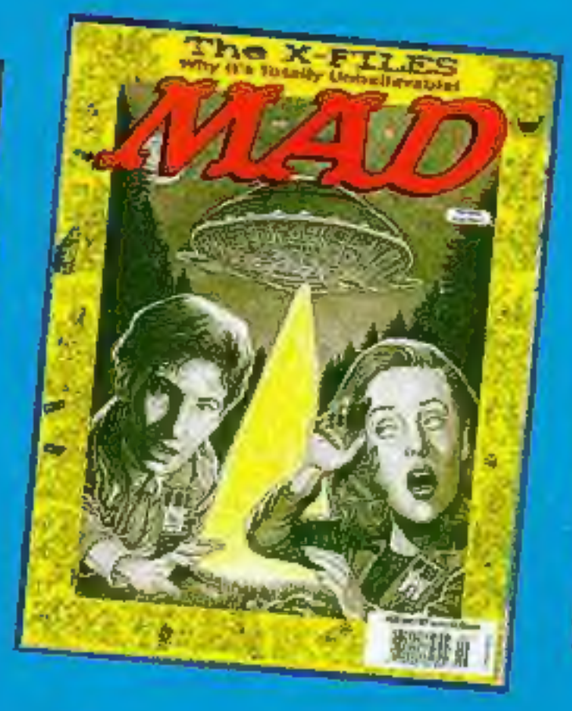

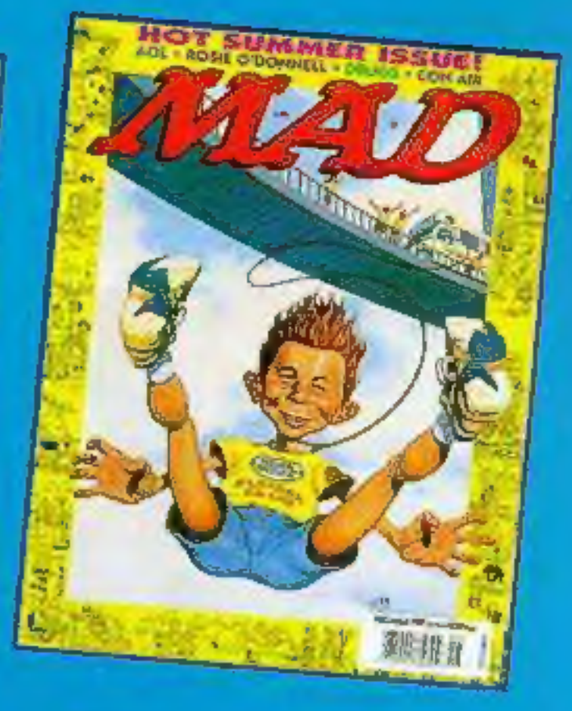

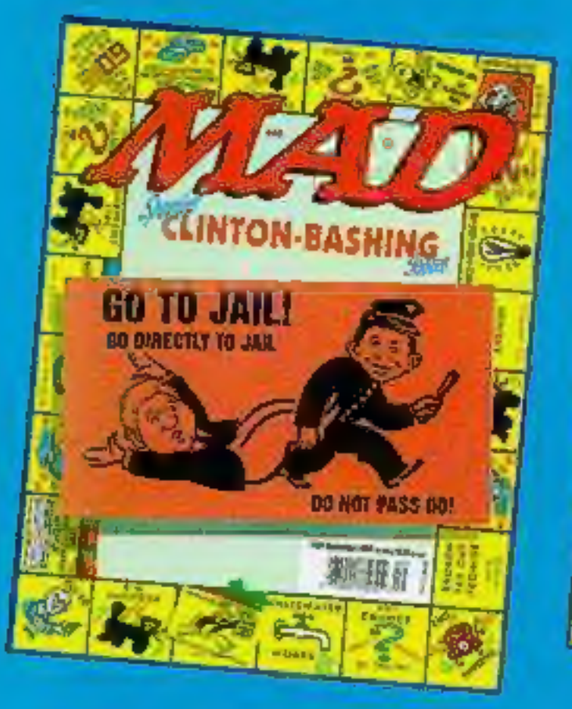

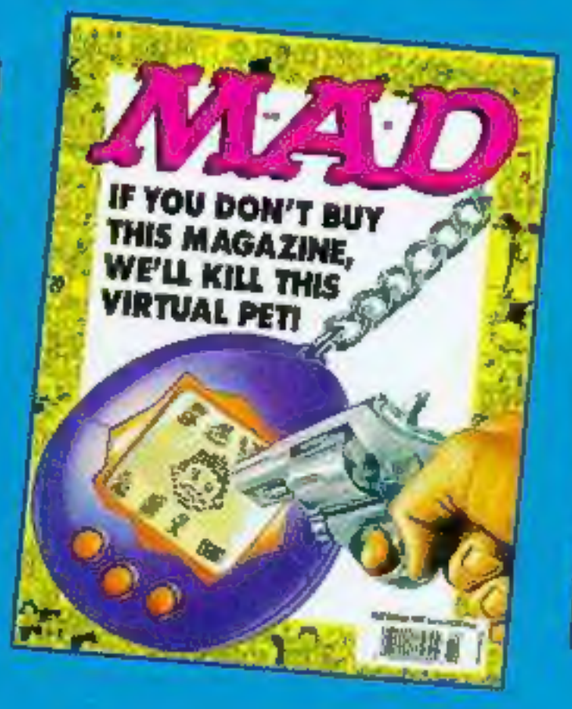

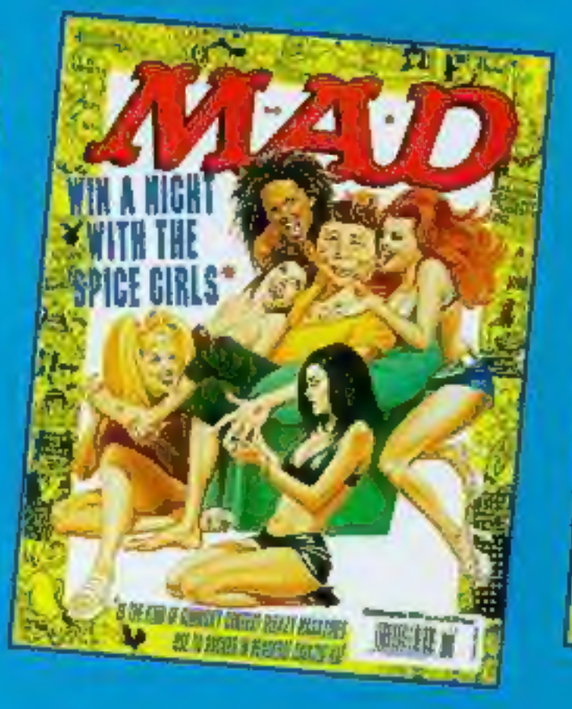

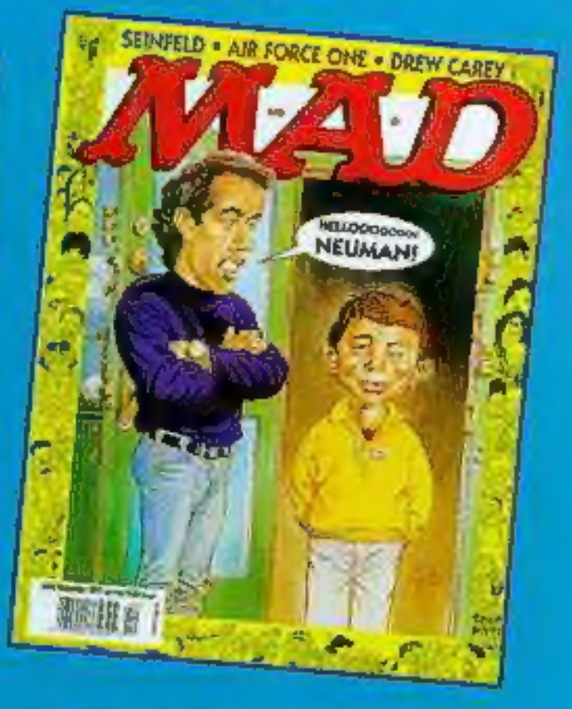

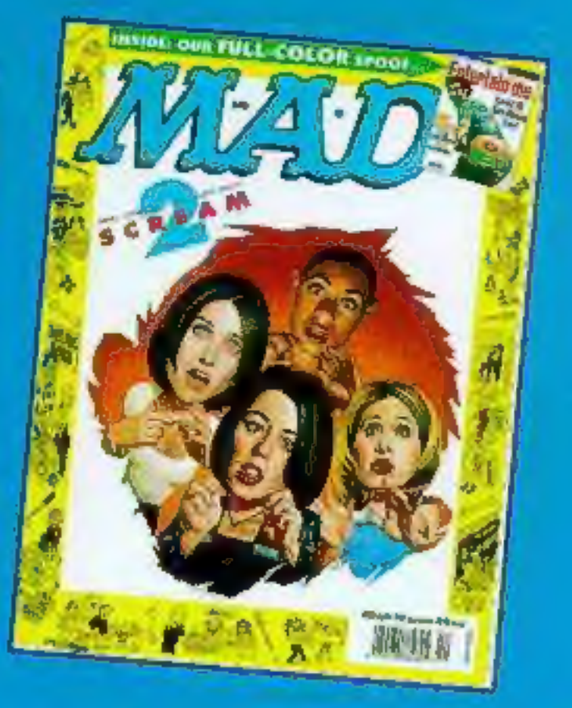

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SEPTEMBER 1998 NUMBER 373

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— Alfred E. Neuman

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MAD • DEPARTMENT • TOMATOES • AND • LETTERS •

MAD #374 ON SALE SEPTEMBER 22!

TITANIC FANATICS

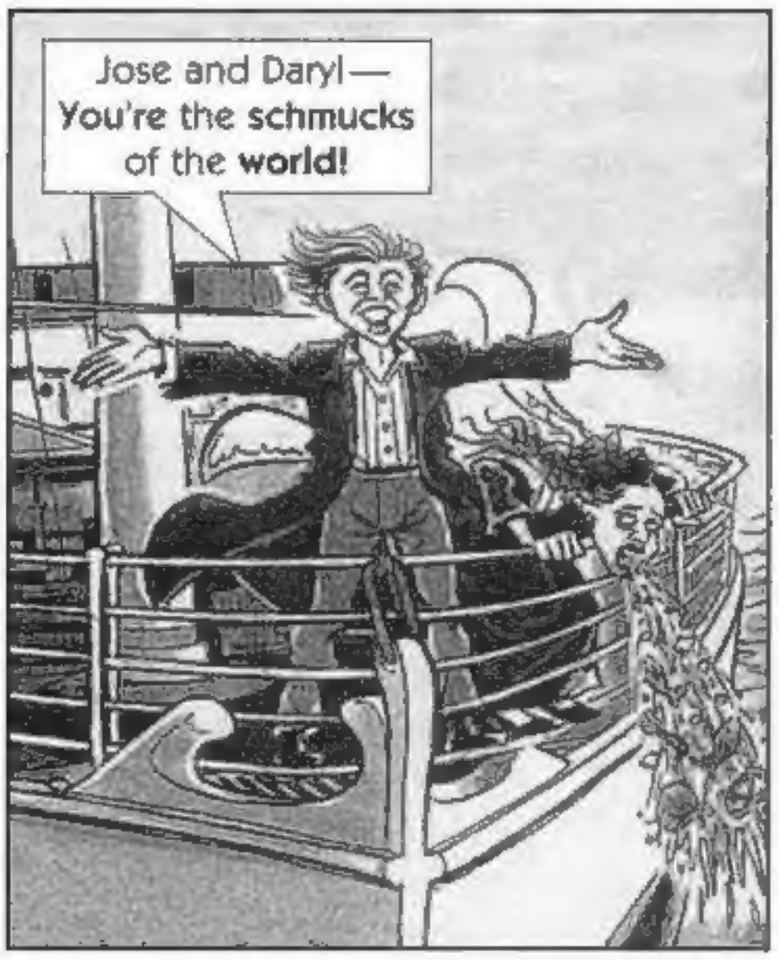
I was appalled to see a flaw in your satire "Trypanic" (MAD #369). On the bottom of page eight, Callous is wearing the same ring that the Phantom wore in the movie *The Phantom*. The character who plays Cal in the movie *Titanic* is the same person who played the Phantom in *The Phantom*. I see no reason for Callous to be wearing the Phantom's ring since he is sinking on the Trypanic. Also, Callous is not wearing the ring in any other scenes.

Jose Guerrero
Cherokee, NC

You depict the Titanic on your cover sinking with all four smoke stacks blowing smoke. I ask you, how could this be? The fourth smoke stack was used strictly for ventilation! I'm not the one blowing smoke here.

Daryl Horton
Green Bay, WI

Jose and Daryl — Thanks for the letters. We're letting guest Ed. Leonardo DiCaprio answer for us! —Ed.



HAIR APPARENT

I just wanted to know, what are those things sticking out of Monroe's head? Are they his ears?

Emily L.
Washington, MI

Em — No, not ears! They're Monroes' dreds and they happen to be the hottest and latest craze among those in the know! —Ed.

Jennifer, Leonardo and Michael have jumped on the Monroe bandwagon — how about you?

THAT SINKING FEELING

Your Titanic cover (MAD #369) is very intriguing, but talk about déjà vu, or perhaps the lack of creativity. It looks plagiarizingly similar to your S.S. Poseidon cover (MAD # 161)!

Aaron Carter
Burbank, CA

MAD #161

MAD #369

Aaron — Holy smokes, you're right! We contacted our sparkplug attorney "Lawyer Lil" who says we can indeed sue ourselves for plagiarism. Since she will be representing both ourselves and us, chances for an amicable out-of-court settlement are high. We hope so, because the lawyers' fees are astronomical! —Ed.

HOW TO REACH US

Please Address Correspondence To: MAD, Dept. 373, 1700 Broadway, New York, New York 10019. MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

MAD MUMBLINGS @aol.com
SPECIAL HANSON EDITION

We received thousands of letters concerning our article "Letters to Hanson" (#369). Here is a sampling in MAD Mumblings form:

I speak for all the Hanson lovers when I say I want an apology —Hypa1...Do you realize how rude and disrespectful you were to Hanson? —Snowz14...Stop making fun of Hanson now or you will get sued — ADIDAleoD...People should stop teasing them because of their hair, I think it gives them personality —Popcycl... Making fun of them will not get you anywhere — VPKT...That is so mean you should talk about something else and stop diesing the boys —Hanson7258...I don't think you seem to realize how many actually love Hanson. You obviously don't realize that when you mess with Hanson, you mess with me, and I can guarantee you don't want to go there —Ilive4ITZ.

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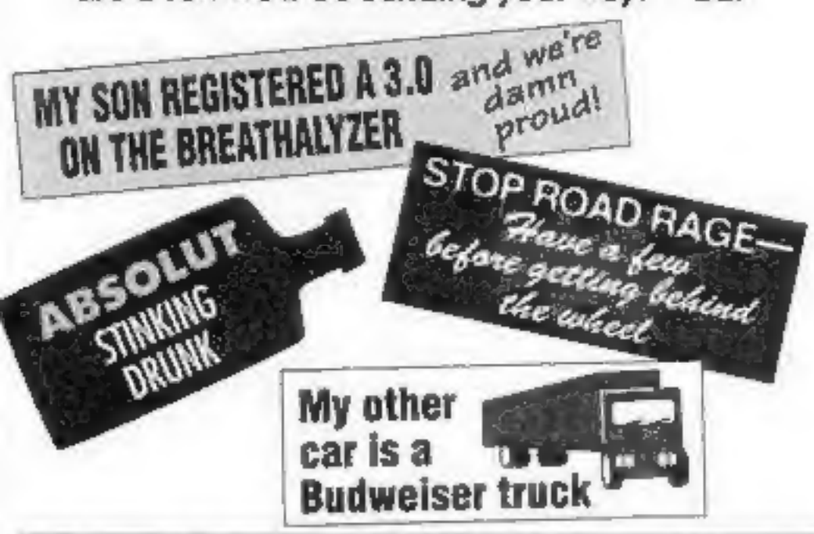
COMPLETELY MADD?

I am writing you because I think that your organization should keep up the good work. By forming a group like Mothers Against Drunk Driving, you've helped thousands of young people not to make mistakes. Could you please send me some bumper stickers so I can put them on my Mom's car? Thank you for listening to a young teenager like myself.

Stefanie Wetteland
Portland, OR

Steffie — Thank you for your wonderful, inspiring letter. You are truly what America is all about! We are happy to send you bumper stickers under separate cover. Here are a few we'll be sending your way! —Ed.


MY SON REGISTERED A 3.0 ON THE BREATHALYZER and we're damn proud!
ABSOLUT STINKING DRUNK
STOP ROAD RAGE— Have a few before getting behind the wheel
My other car is a Budweiser truck

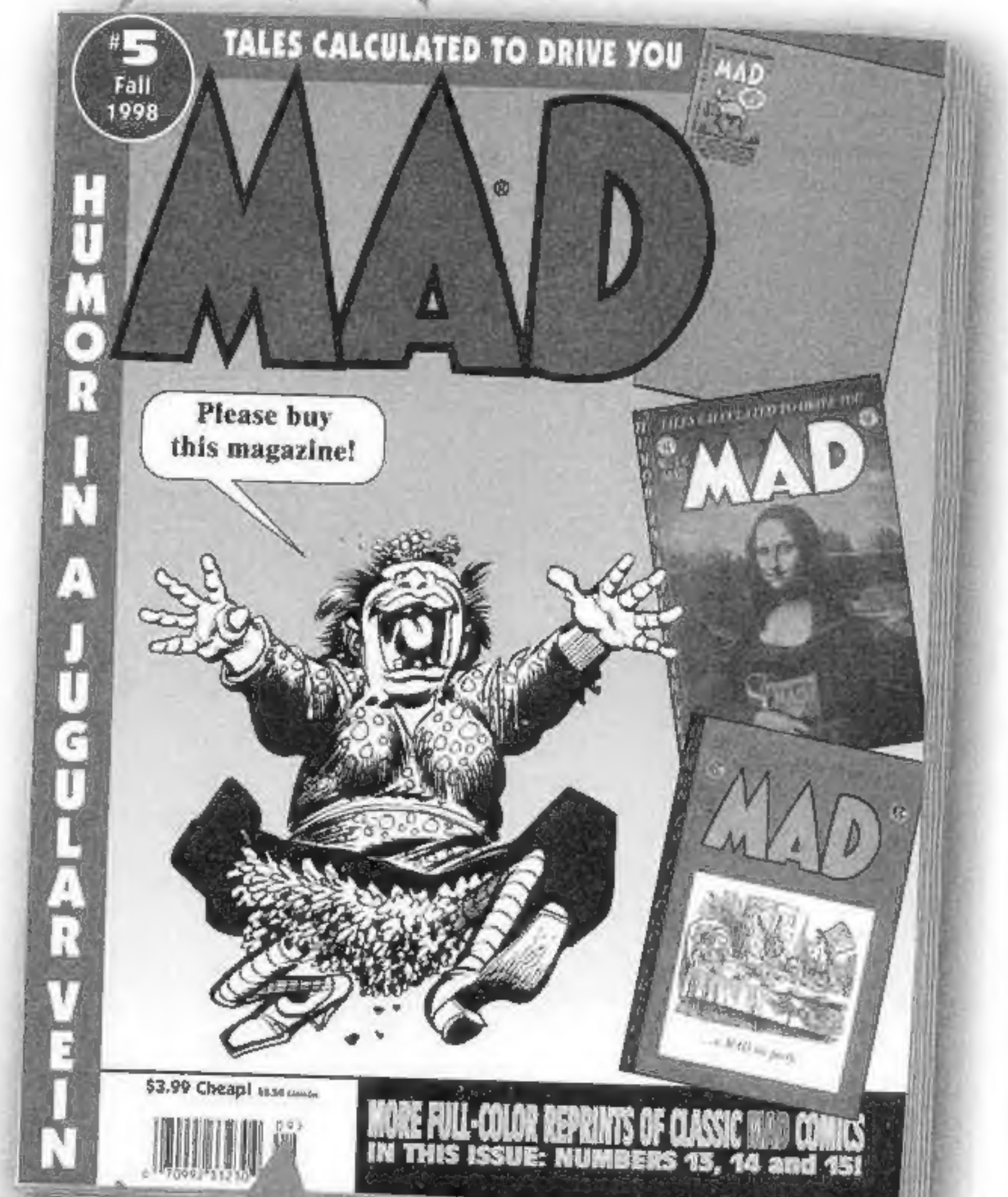
PIPE-A PERSONALITY

As devout readers of MAD's letters page know, we have a long and proud history of publishing the covers of obscure magazines that feature MAD contributors. Who can forget that heart-warming photograph of Duck Edwing on the cover of Kinko's magazine *Home Worker* (Letters page #364). And we still double over when we think about the Alfred/Bill Gates morph on the cover of *Upside* magazine (Letters page #370). Well, we have another one for fans of rarely-seen and infrequently purchased journals everywhere!

MAD's own Dave "Lighter Side" Berg in a brilliant charcoal self-portrait on the cover of *Pipes and Tobaccos* magazine! Kaputnik, you've made us proud (or something)!

THOSE WHO DON'T LEARN FROM THE PAST ARE DOOMED TO RE-READ IT!

A 96-page FULL COLOR collection of the original MAD comics—the fifth in a new series! Continuing the history of MAD comics written by MAD writer Frank Jacobs exclusively for this series!


#5 Fall 1998
TALES CALCULATED TO DRIVE YOU
MAD
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WARNING: This full-color Spectacular is ONLY available at newsstands, bookstores, comic specialty shops and other retail outlets! It is NOT part of the series sent to MAD Super Special subscribers!

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☐ No! Forget the stupid sales literature! I've already bought the Orwreck XL and completely destroyed my home and all of my possessions. Please send me information immediately on how I can shut the damn thing off!

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It's the lightest full-size vacuum available. The Orwreck XL weighs just 8 pounds, so lugging it to the repair shop every month or so is a breeze! Best of all, every Orwreck XL comes with a Universal Attachment Nozzle which fits many of those novelty suction devices usually advertised in the back of men's magazines.

The choice of professionals everywhere. The Orwreck XL is already the favorite vacuum of mortuary attendants, unlicensed asbestos removers and illegally hired hotel maids who fear loss of their job if they don't say what we tell them to say. Now this same vacuum can be yours, thanks to this amazing offer and the circumventing of Federal laws banning the sale of highly dangerous and untested machinery.

Free Super Compact Canister. The same 4-pound Suck-Master you've seen on TV for a split second before hitting the remote! It's so powerful, it will lift a bowling ball!* And the Suck-Master is yours free when you purchase the Orwreck XL and completely suspend all notion of hidden costs and good consumer common sense.

Take the Orwreck Challenge. Try the Orwreck XL risk free. If after 15 days, your floors are not completely free of all dirt, carpeting, pets, and toddlers, just return it. Simply pay us what we say you owe us and you'll never hear from us again!

FREE GIFT

*Individual bowling scores may vary. Manufacturer assumes no responsibility for 7-10 splits. Consult your local bowling league for rules and restrictions. Bowling shoes not included.

ARTIST: HERMANN MEJIA WRITER: J. PRETE

A MAD AD PARODY

SITUATION COMET-Y DEPT.

Oh no! I think that's a **rogue comet** on a **collision course** with **Earth!**

You're a **dork, Beadyman!** What're you **looking up** in the **sky** for? Check out the **fifth window** on the **top floor** of the **Holiday Inn!** Now **THAT'S** a **heavenly body!**

A MONTH LATER

I fed the **computer** all the **info** on the **rogue comet** that Beadyman **sent me!** That **monster comet** is on a **collision course** with **Earth!** I'm trying to **e-mail** the **President,** but now that I finally got past **AOL's busy signals,** I can't get past these **&*!@^%-ing endless Platinum Visa Card offers!**

PIZZA

I guess **driving 100 miles** an **hour** down a **winding road** with **heavy truck traffic** wasn't **too smart!** But I'm **not worried!** If this **car explodes** into a **fireball,** I'm sure the **disk** and the **envelope** with the **photos** of the **comet** will **miraculously survive!** That way **Beadyman,** the kid who **discovered** the **comet,** and me, **Marv Wolfman,** will become **famous,** and **Spielberg** will **discover** that a totally **confusing movie** will **hit** the **audience** with a **humongous...**

SLEEP IMPACT

ARTIST: MORT DRUCKER WRITER: DICK DEBARTOLO

Recently the **nation's top astrologers** discovered what some **dopey teenager** observed a **year ago** — a **huge comet** hurtling toward **Earth!** This comet is **big,** about the **size of New York City,** but **not as big** as the **plot holes** in this **movie!** When it hits, **millions will die,** and **life as we know it** today will **cease!** As your **President,** I **didn't release** this news earlier, so I would have **something BIG** to release whenever another **illegal campaign fundraising scandal** was **uncovered!** That happened about **15 minutes ago,** hence this **announcement,** which will **wipe** that **illegal fundraising story** off the **face of the Earth** — along with **most** of the **inhabitants!**

WHAT

ENSURE

CUE CARD #104

UNITED STATES OF ENSURE

Mr. President, **Jerky Learner, MSNBC!** Is it **true** that you're going to **back up** your **comet of doom story** with **cheap special effects, scientific mumbo jumbo,** and **mundane scenes** of people **screaming** and **running** for their **lives...** you know, like that **lame-ass Duchovny** does on ***The X-Files?***

Mr. President, where does all the **money** from **ENSURE,** a **brand name** plastered **all over this movie,** go? And will **MAD** be able to **get some** for using the **name ENSURE twice** in this **opening panel?**

Mr. President, will you be **hiring new interns** to help with this **crisis?** If so, I have **experience** in the **Oral,** er...the **OVAL Office!**

Astounding. just **astounding!**

This **story** about a **comet** that's gonna **destroy us all?**

No, that we **finally elected** a **black President!**

Big deal! They made him **President** of a **nation** that's about to be **wiped off** the **planet!**

DRUCKER

This is the Meshugginer Space Shuttle, a **joint project** between **Russia** and **America!** America provided the **$5 trillion** to **build it** — the Russians provided some **neat T-shirts** that say: "My **father** went to the **comet** and all I got was this **lousy T-shirt!**" The **Shuttle** is carrying **nuclear warheads** which will be used to blow the **Beadyman/Wolfman Comet** to **bits** in the hopes of **saving** the **Earth!**

I wish I could be **around** for the **launch,** but the **First Lady** and **I** have **non-refundable tickets** for a **tour** of the **Himalayan Mountains!** But thanks to **modern miracles** like **cell phones,** I WILL BE **in touch!**

NASA

ROCKET

COMET

EARTH

VISIT THE PEACEFULL HIMALAYAS

Here's tonight's **lead story:** A **comet** will **strike** the **Earth,** **200 billion people** worldwide **will die!** All **plant** and **animal life** will be **destroyed!** However, the **IRS** warns **taxpayers** that the **catastrophe** will **NOT** be an **excuse** for **not filing** your **1040 form!**

Why is **Jerky Leaner** suddenly made a **news anchor?** She's **wooden,** she **lacks charisma,** she looks **ill at ease** on camera and she's **unqualified!**

You just **answered** your **own question!** She has all the **perfect qualities** that make up a **cable network news anchor!**

FYI

We now go **live** to the **cameras** inside the **Meshugginer Space Shuttle!**

I know you guys think I'm **too old** for this **mission,** but you **forget,** sonny boys, **I walked** on the **moon!**

Yeah, but could you **do that today... WITHOUT** your **walker?**

Why are we **flying** directly **behind** the **comet?** If we **moved** to the **right** or **left** of it, we wouldn't be **pelted** with all this **debris!**

We **can't move** to the **right** or **left** because this is a **brand new Space Shuttle,** and quite frankly, I **don't know** where the **turn signal is!**

There are **no turn signals** on a **Space Shuttle, Captain!**

Okay, then someone **open the window** and **put their hand out!** Signal that we're **going right!** I've flown **100 million miles** without a **moving violation** and I **don't want one now!**

Your **mission,** men: **Drill a hole** in the **comet** and **plant the bomb!** But remember, you must do it **before dawn,** because the **sun** will **bake** this **comet!** But **don't worry,** NASA's new **tanning cream** has a **sun protection factor** of **4 billion!** It'll protect you for **five seconds** before you **fry** like a **strip of bacon!**

DRUGSTORE

FLORIST

We **buried** the **nuclear bomb** okay, and it **went off** okay, but it **didn't destroy** the **comet!**

But it **nearly destroyed** our **ship!** Why did we stay **so close** to the **impact area,** Captain? We should have **gotten** the **hell outta there!**

I **never exceed** the **speed limit!** What does it **matter** if our **mission** takes an **extra light year** or **two?** I'm not gonna **risk** being pulled to the side for **speeding** by some **unmarked SpaceCop** with a **ticket quota!**

BLAM!

I'm **sorry** you were **permanently blinded** by the **sun!** To **cheer you up,** I'm gonna read you the **unabridged version** of *Moby Dick!*

Moby Dick?! **Ugh!** I wish I'd **lost my sight AND my hearing!**

"Call me Ishmael..."

Call me bored!!

We go **directly** to the **President of the United States!** While you **listen** to him, I'll see if I can get **someone** to **help me change my expression!**

This is **President Blecch!** I'm talking to you from **high atop Mt. Everest!** Being on this **mountaintop** has **nothing** to do with the impending **1,000 foot tidal wave** that will **circle** the **planet** after the **comet hits!** I'm here to host the **ENSURE Mountain Climbing Classic!** As for the **comet,** I have **good news** and **bad news!** The **good news** is the **Meshugginer** has **blown** the **Beadyman/ Wolfman Comet** to **pieces!** The **bad news...?**

...Now it's in **TWO pieces** — one the **size** of the **Bronx and** the other the **size** of **Brooklyn!** And they're **BOTH** heading **toward Earth!**

YANKEE STADIUM

GET MET

But all is **not lost!** We have built **immense caves** in the soft limestone of **Missouri!** We have **room** there for **two million people!** We planned to select **200,000** of the **best brains in America,** but unfortunately, we **fell 192,000 best brains short,** so **politicians** and their **friends** made up the **difference!**

Then we have those **people** who made **immense contributions** to my **election campaign,** and we have **celebrities** who **always get what they want!** To make a **long panel short,** there is **room** for six **additional citizens,** who will be chosen **at random** by **Publisher's Clearing House** to **ENSURE** a **fair lottery!**

FRANKS

BUS

I've been **selected** to get into the **safe ark cave!** If we get **married** right now, Sorrow, they'll automatically **include you** as **my wife!**

But I'm only **15 years old!**

I'm **15 too!** Together, **we're 30!** It's **great!**

But you two are **too young** to **sleep together!**

Then it's **perfect!** After **marriage,** there's usually **no sex!**

My **new bride** Sorrow wouldn't **get on** this **bus** without her **whole family!** I left **without her,** but I've **changed my mind!** I have to go back to **get her!**

Wow! Your **commitment** to your **wife** is **that strong** already?

No, but my **commitment** to being like **Leonardo DiCaprio** and going back to save **Kate Winslet** in *Titanic* is **that strong!**

Hmph! **Beadyman** isn't the **only one** who can cash in on *Titanic!* I'll put on **expensive jewelry** like **Gloria Stuart** did in that **flick!** It jump started her **dead career,** maybe it can **help mine!** God knows my **political positions** haven't **helped much!**

We're going **live again** to the **President** of the **United States** who will try to move this **story along** at a ...zzzzzz!

I'm talking to you from **Air Force One!** It's been **slightly redesigned** to hold just three people — **me,** the **First Lady** and the **Captain!** The **rest** of this **747** contains **283 million gallons** of **jet fuel!** We should be able to **stay up here** above the **chaos** for about **2 months!** But mind you, we're up here **ONLY** to get an **overall view** of the **cataclysmic situation** on Earth! Unfortunately, the **comets** are still headed to Earth with **nothing** to **stop them!** To take your **mind off** this **hopeless situation,** all the **TV networks** will show *Independence Day* without **commercial interruption!**

AIR FORCE 1

SKYPHONE

UNITED STATES OF AMERICA

JET FUEL

They're taking people to **higher ground** in the **mountains!** Go ahead, **you** and the **baby** take **my seat!**

Thanks! Now I'm **sorry** I didn't **support** your **career more!** But if we all **survive,** I'll do my **best** to get you a **promotion!** How'd you like to do the **weather?**

Giving up your **seat** was a **brave thing** to do!

Brave, but **not stupid!** I may have let her have **my seat,** but **I'M** still getting the **frequent flier mileage!**

Instead of **fleeing** for **safety,** I came to **die with you,** Dad! How I **got here** when **every road** in the **nation** is **gridlocked** is **another story!**

Idiot! You're as **dumb** as your **mother!** That's why I **left her!**

It's **wonderful** how the **end** of **world** brings **families together!** Of course, if the comet **doesn't kill everyone,** well, I never **wanna see** your **ugly face** as long as **I live!**

ART WALK

That **tidal wave** is actually doing a lot of **good!** It's **washing away** all the **litter**, all the **doggie doo**, all the **foul air!** And best of all, it's washing away **TRUMP TOWER! New York** never looked **so clean!**

My plan to use **nuclear warheads to blow up** the **bigger** of the **two** pieces of the comet **worked!** Only the **smaller piece** hit the Earth!

I don't want to sound **ungrateful**, Captain, but we would have had enough time to blow up **BOTH pieces** of the comet if you hadn't spent **so much time** reading me *Moby Dick!*

Yeah, maybe even **enough time** to blow up **both pieces** and get **far enough away** so we wouldn't be blown into a **million pieces**, too! Then again, at least **we're out** of this **boring movie!**

The **Meshugginer Space Shuttle** has **blown up** the **larger** of the **two comets!** The **smaller** of the two has **struck Earth**, washing away **forests, towns** and **entire cities!** Luckily, it **has not affected cable television**, and you're **receiving** this **broadcast perfectly!** The **heroes** in that **spaceship** who saved us are **all dead!** But we **honor them** with every brick **we lay**, every child **we conceive**, every crop **we plant**, every soul **we help**, and **every cliché I can think of...**

What happened to all the people in the **cave?**

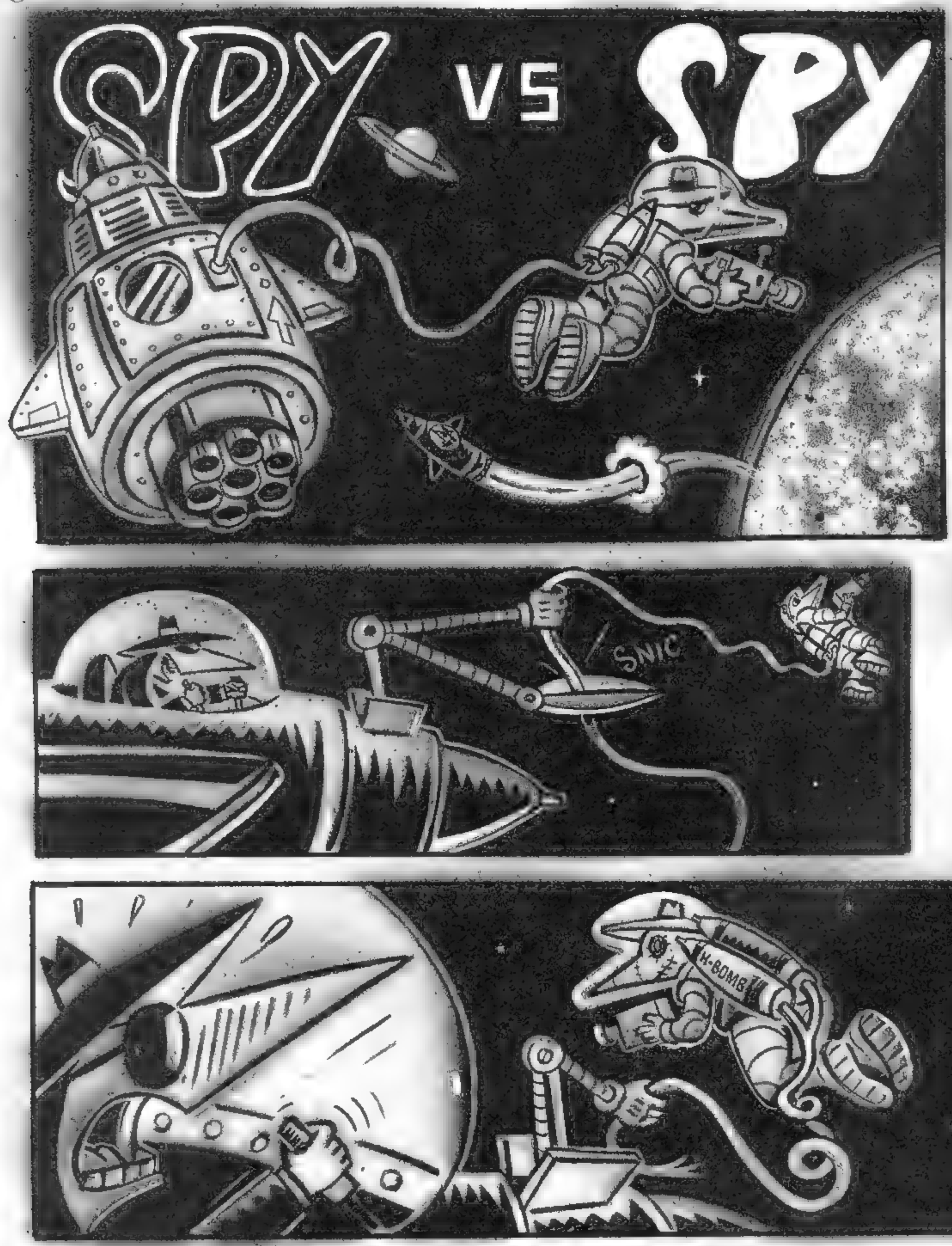
The people inside **left** the **door open** so Beadyman **could come** in after he found his **wife**, but the **tidal wave** came this far **inland**, so everyone in there **was trapped!** They **all drowned!**

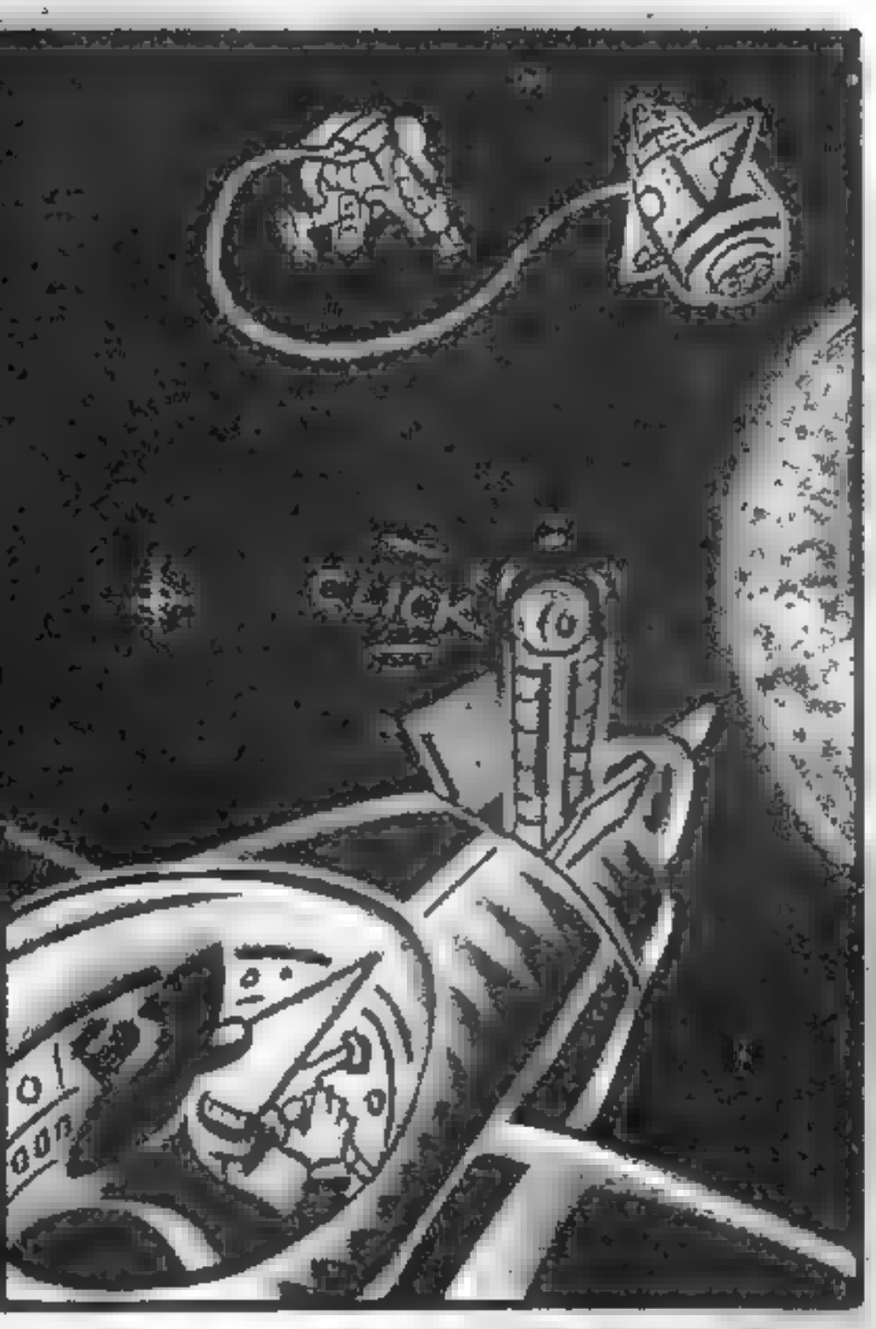
If they were the **top brains** in **America** and they **left** the **door open**, this country was in **bigger trouble** than I **thought!**

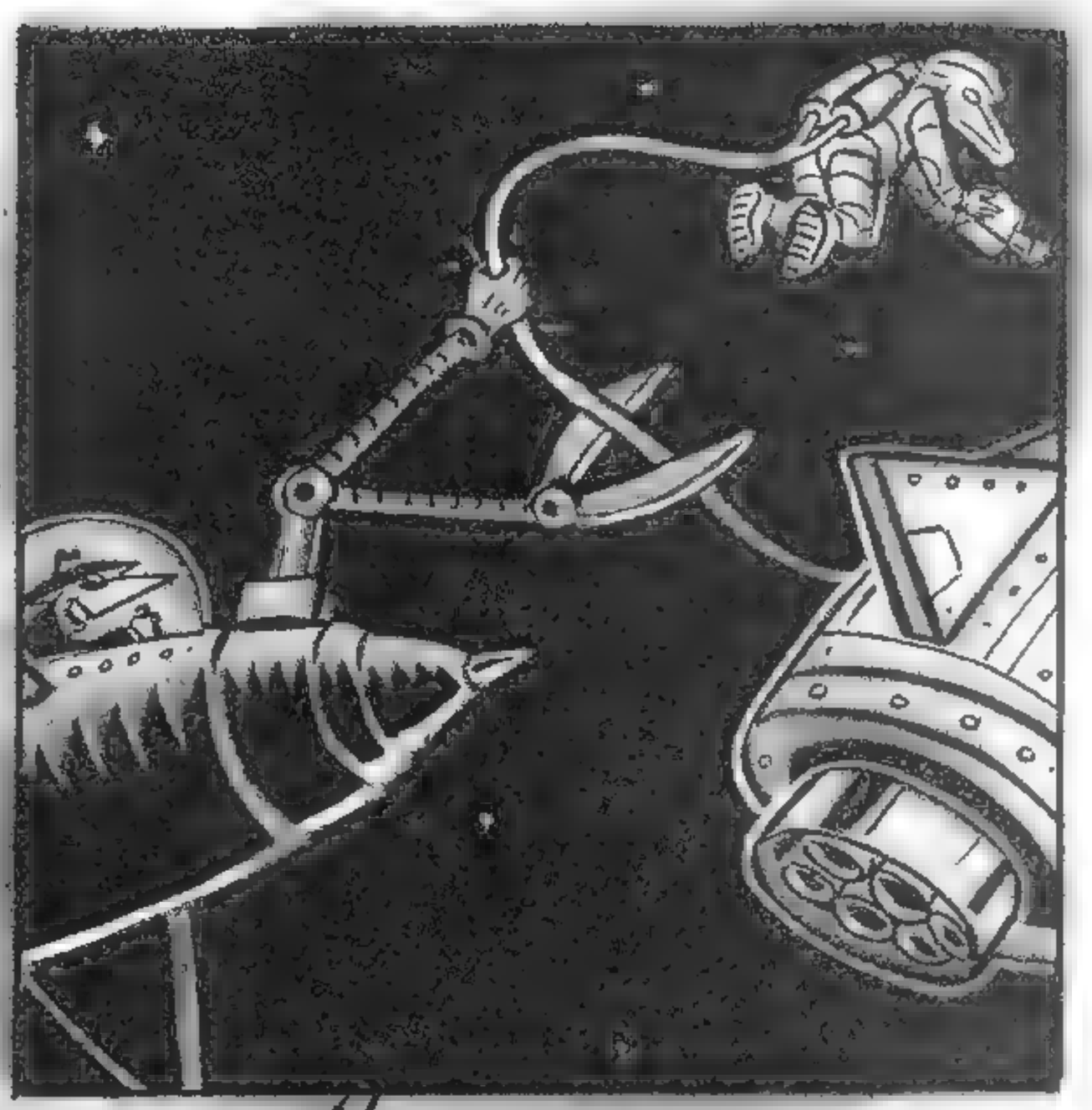
Look! The **tidal wave sucked** the **Titanic** from the **bottom** of the **ocean** and put it **on top** of this **mountain!**

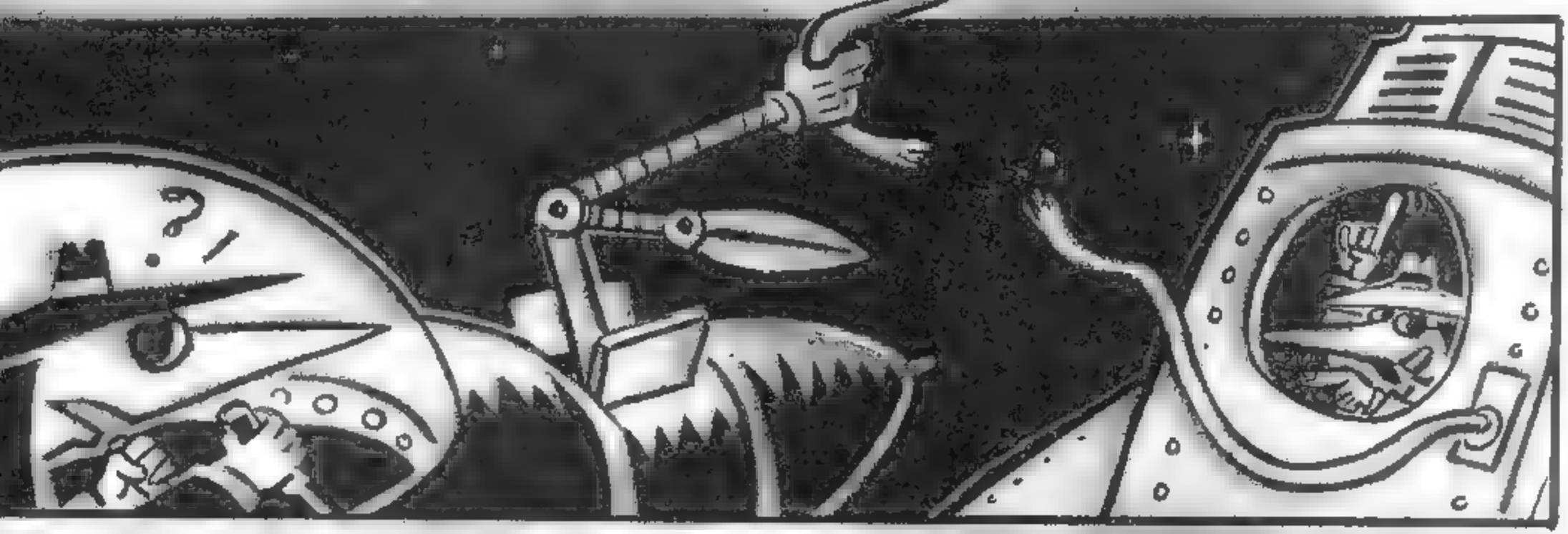
Look at me! I'm the **new king** of the **world!**

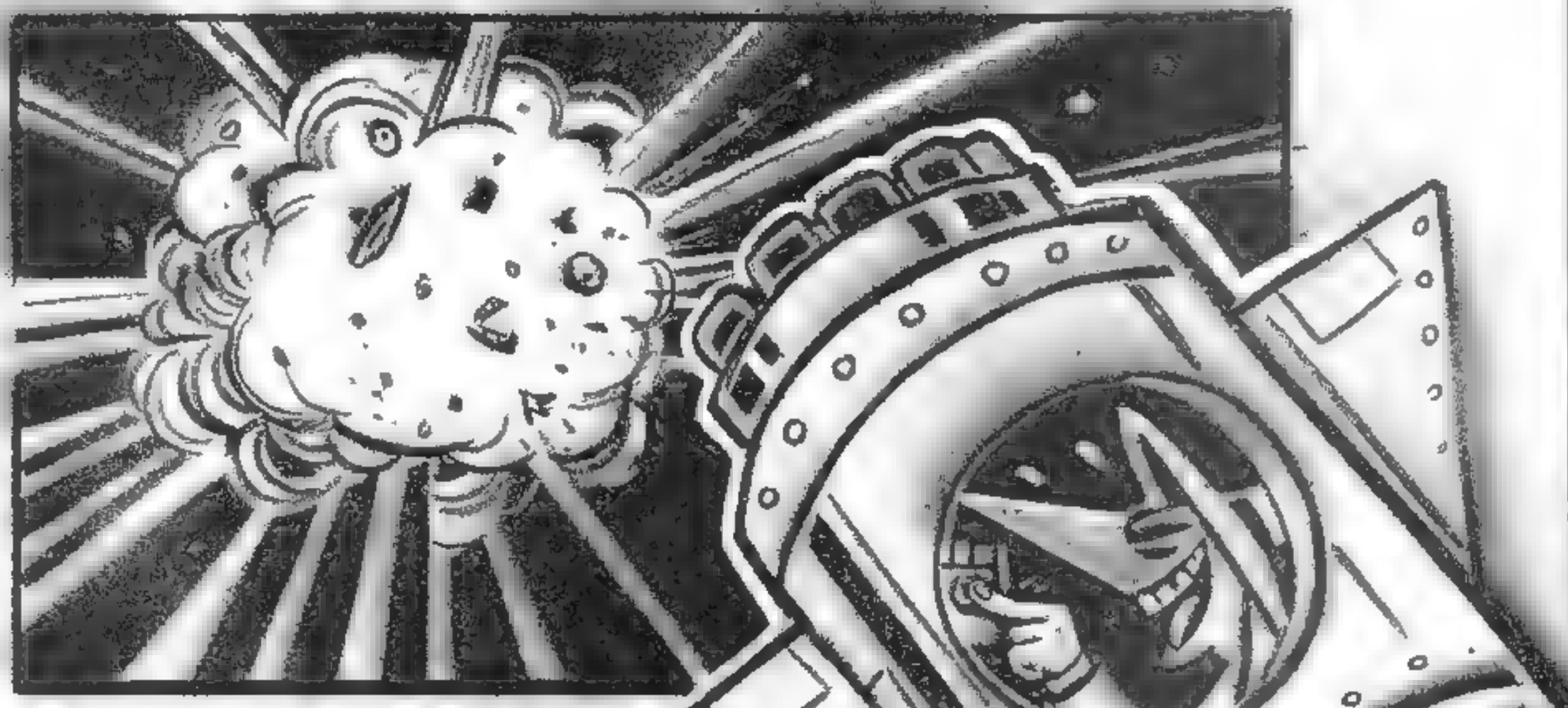
Yeesh! Why do I **suddenly wish** the **second comet** had **hit?**


SPY VS SPY
SWIG
H-BOMB









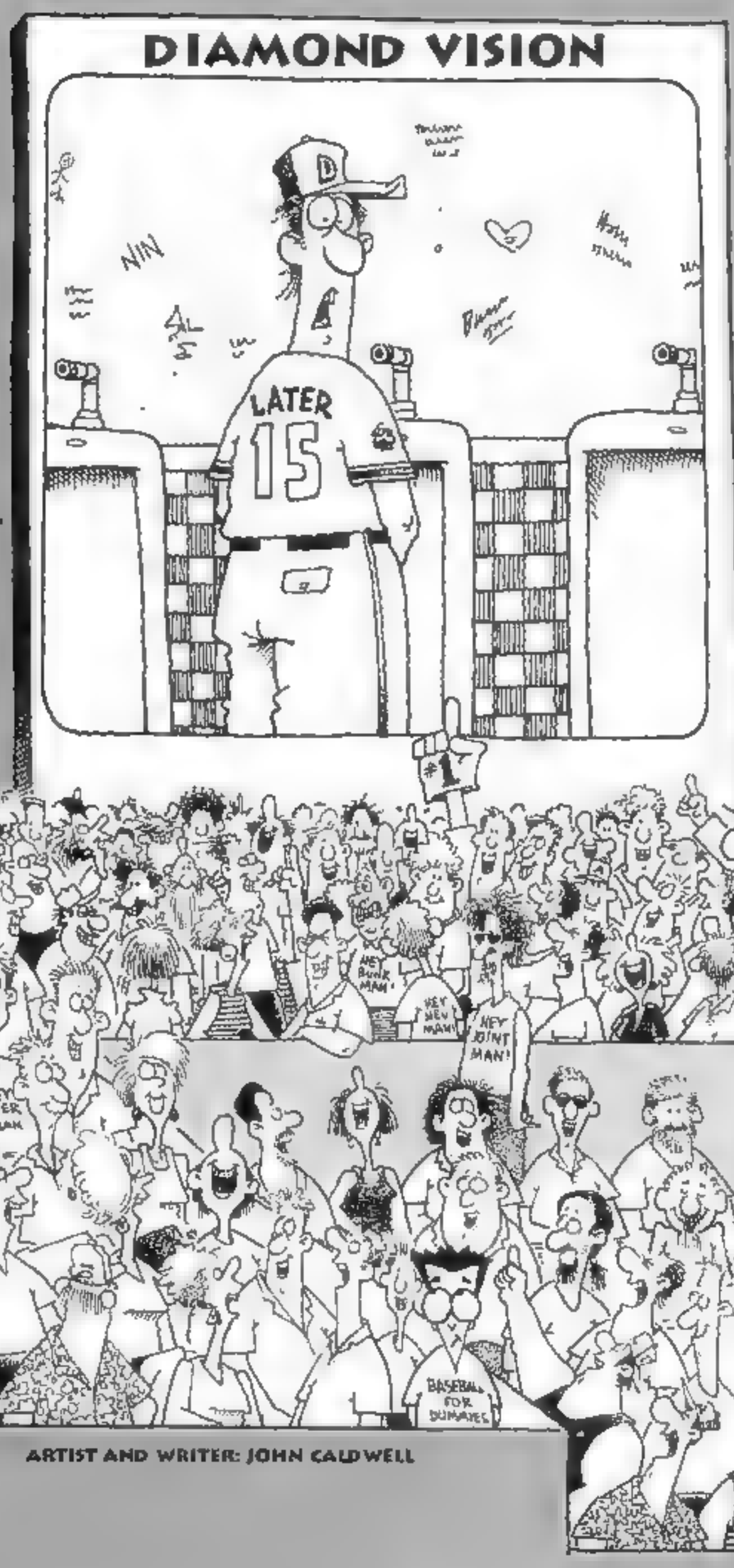
KUPER

ARTIST AND WRITER: PETER KUPER

OUR BLEACHER PRESENTATION DEPT.

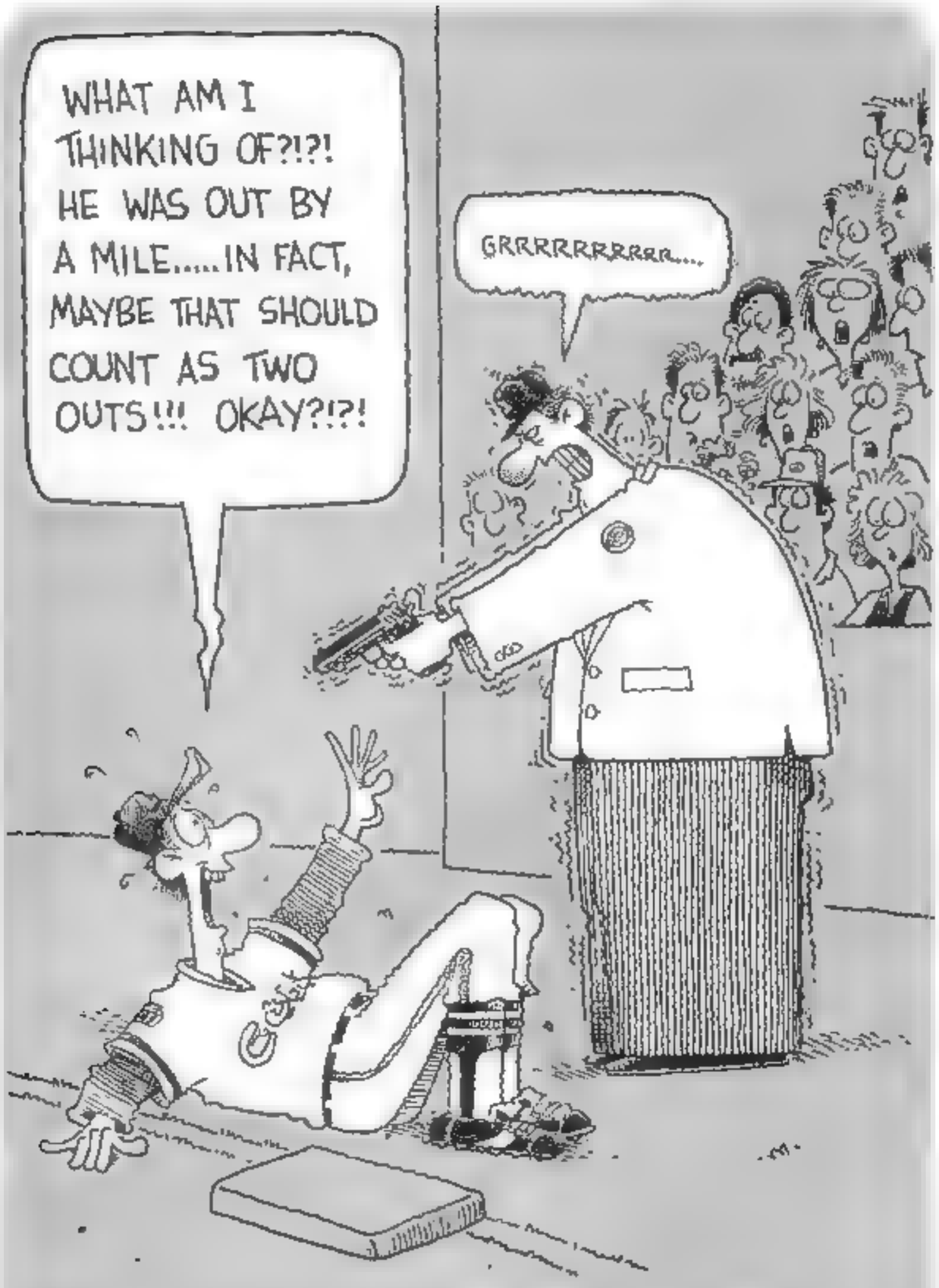
Well, another season is winding down and baseball's popularity continues to wane. Expanded teams, inflated salaries and the snail-like pace of the game have transformed the National Pastime into the National Naptime! Can the trend be reversed? It won't be easy, but as Yogi Berra once said to a fat lady with a backup band, "It ain't over 'til it's over!" What the game needs is more drama! What the game needs is more excitement! What the game needs is...

MAD's Blueprint for BOOSTING BASEBALL'S POPULARITY

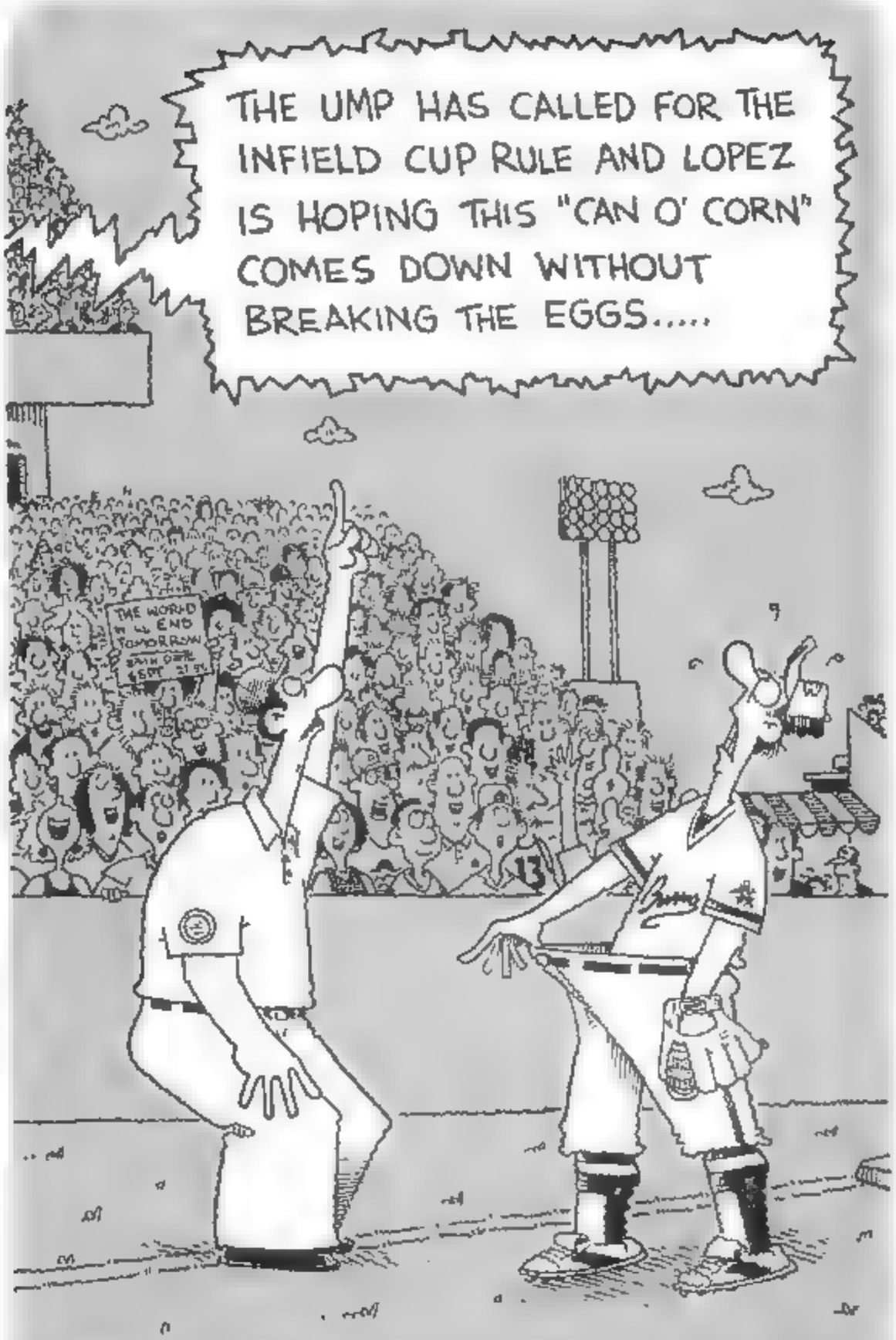


ARTIST AND WRITER: JOHN CALDWELL

Push the giant "Diamond Vision" envelope



Make boring, time-consuming quarrels a thing of the past by firing the current crop of umpires and replacing them with recently laid-off disgruntled postal workers


THE UMP HAS CALLED FOR THE INFIELD CUP RULE AND LOPEZ IS HOPING THIS "CAN O' CORN" COMES DOWN WITHOUT BREAKING THE EGGS.....
THE WORLD WILL END TOMORROW

Replace the Infield Fly Rule with the more physically demanding (and risky) "Infield Cup Rule"

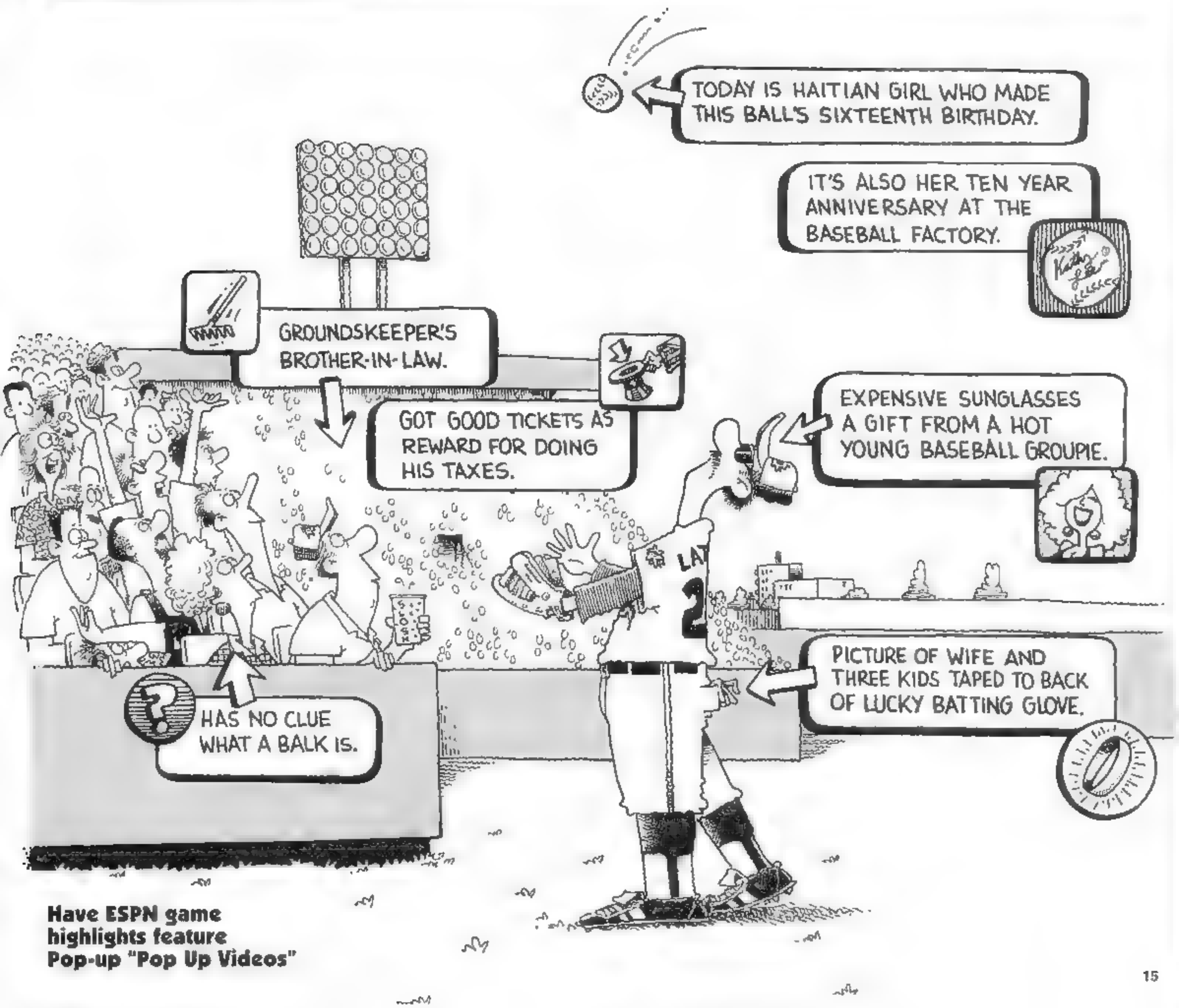
Begin a new Spring Training ritual — the Running of the Bullpen

Encourage fan interaction with special giveaway promotions like Voodoo Doll Night

Maintain viewer interest with "Rain Delay Wet T-Shirt Contests"

Hire the first combination Manager/Mascot

Instead of the ceremonial first pitch, have a drunken fan randomly selected in the late innings toss out the game's 150th pitch


TODAY IS HAITIAN GIRL WHO MADE THIS BALL'S SIXTEENTH BIRTHDAY.
IT'S ALSO HER TEN YEAR ANNIVERSARY AT THE BASEBALL FACTORY.
GROUNDSKEEPER'S BROTHER-IN-LAW.
GOT GOOD TICKETS AS REWARD FOR DOING HIS TAXES.
EXPENSIVE SUNGLASSES A GIFT FROM A HOT YOUNG BASEBALL GROUPIE.
HAS NO CLUE WHAT A BALK IS.
PICTURE OF WIFE AND THREE KIDS TAPED TO BACK OF LUCKY BATTING GLOVE.

Have ESPN game highlights feature Pop-up "Pop Up Videos"

Each year, millions of high school juniors and seniors bust their butts studying for and taking the SAT (Scholastic Aptitude Test) or the ACT (American College Test). Our question is: WHY?!!! Most of them are going to wind up slinging McNuggets or scooping Mocha Rainforest Crunch! What they should be taking is something like MAD's new scientifically-designed...

MWJATS MINIMUM WAGE JOB APTITUDE TEST

1. Which phrase below are you LEAST likely to ever use working the overnight shift at 7-Eleven:

a) "Here's the money — just don't shoot!"

b) "No, I DON'T know which cough syrup has the most alcohol in it!"

c) "Whoa, dude! Why don't you BUY the *Hustler* and do that at HOME?!!"

d) "Hey!!! Quit bleeding all over my floor!"

e) "Sure, we accept American Express Platinum cards!"

ANSWER: a b c d e

2. The McDonald's Manager who just hired you tells you that your starting salary of $5.15 per hour will be increased by 10% after 6 months on the job. What is the probability that he'll find some reason to fire your ass after 5 months and 3 weeks?

a) Absolute certainty b) 100% certainty c) complete certainty d) 100% absolute complete certainty

ANSWER: a b c d

3. For whom is the sign in this illustration intended?

a) The Health Inspector

b) The restaurant owner's "clean freak" wife

c) Squeamish customers

d) Attorneys representing food-poisoning victims

ANSWER: a b c d

4. As a valet parking attendant, which of the following should you NEVER do:

a) Promise the customer you'll "take special care" of his car — and then DO it

b) Roll down the car's windows before "firing up a doobie" inside

c) Return the car's radio to the same station and volume as you found it

d) All of the above

ANSWER: a b c d

5. A customer comes in to your video store and asks you to recommend "something light and funny, in a Jim Carrey sort of way." You should respond by:

a) Grunting

b) Groaning

c) Rolling your eyes

d) Giving them a copy of *Reservoir Dogs* (that masterpiece of ultra-violent neo-noir film-making by genius director Quentin Tarantino) and saying, "This is just what you need!"

e) All of the above

ANSWER: a b c d e

6. As a pizza delivery person, which of the following should you NEVER do:

a) Be careful about keeping the pizza boxes right-side up

b) Carry change of a twenty

c) Ring the doorbell fewer than 15 times in 10 seconds

d) Obey posted traffic and speed limit signs

e) All of the above

ANSWER: a b c d e

7. As a Dairy Queen worker, which of the following should you NEVER do:

a) Fill a cone with ice cream all the way from the bottom

b) Tell a customer what the "milk" shakes are REALLY made out of

c) Throw out the chocolate dip when something disgusting falls into it

d) Be generous with the chocolate and sprinkles

e) All of the above

ANSWER: a b c d e

8. Near the end of your shift at Taco Bell, you suspect that the ground beef has gone bad. What should you do?

a) Nothing. Let the NEXT shift worry about it

b) Dump in lots and lots of hot sauce to kill the taste and smell

c) Start making ALL of the "Beef" Tacos out of beans, instead of only the usual 1/2 of 'em

d) Do your hilarious impression of the "Yo quiero" chihuahua from the Taco Bell Commercials, so customers think they're doubled over with laughter instead of intestinal cramps

ANSWER: a b c d

9. Complete the following sentence: "The Customer is always _____"

a) there, bothering you

b) out to get you fired over the silliest little things, like sneezing in their fries

c) demanding stuff

d) unable to see what you're doing to their food behind the grill (heh-heh)

ANSWER: a b c d

10. Jason forgets to roll up a car's window before sending it through the automated car wash, resulting in the interior getting completely soaked. What should Jason do?

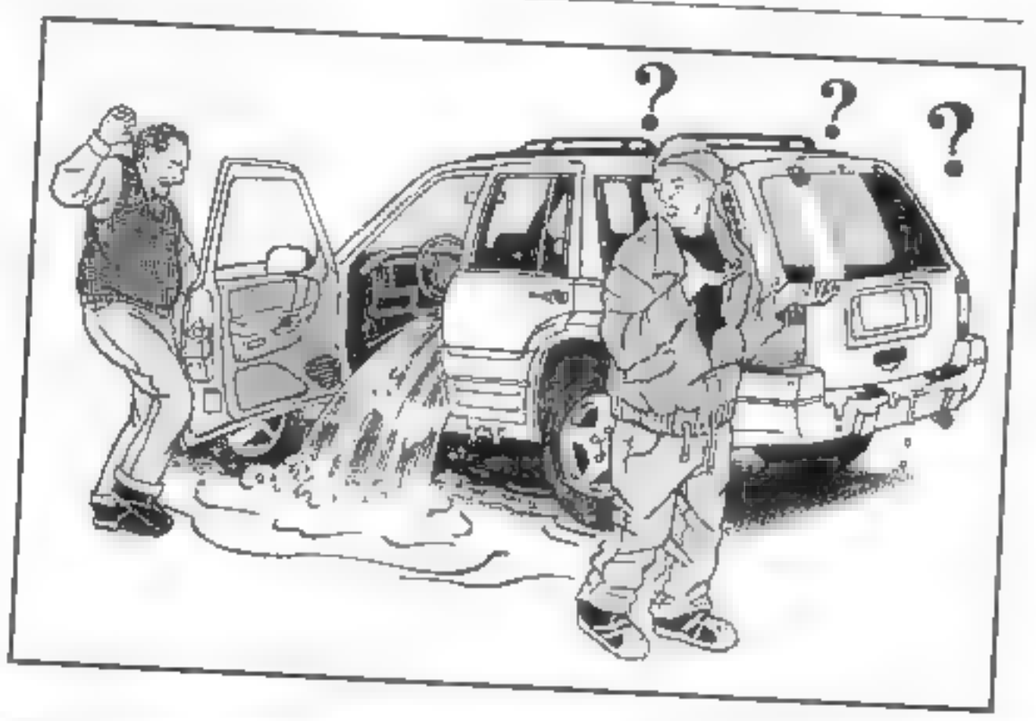
a) Shrug and ask, "What water?!"

b) Blame it on a "crack in the window" (after cracking the window himself)

c) Blame it on the new guy who doesn't speak English

d) File an Equal Employment Opportunity Commission complaint when the boss yells at him about it

ANSWER: a b c d



ARTIST: TIMOTHY SHAMEY WRITER: MIKE SNIDER

ANGSTER'S PARADISE DEPT.

MONROE &...

As summer comes to a close, one thing is as certain as the irreparable damage the

Hello, everyone. I'm "F-R-A-N-K," your English teacher. I go by my first name because I'm hep. You guys dig? Think of me as "Coooooool Frank"! How does that sound?

FRANK

CRANK KILLS

FIRE EXIT

CPR SAFETY

PEP RALLY

BILL WRAY

Er, Mr. Jo... I mean, Frank, does it matter who we sit with?

WOODRUSSY

Whoa! Really?

Yeah. Then we got back together!

I was stuck being a camp C.I.T.

Too bad. You missed a wild summer. Bye!

WAAA!

You know, right now we're at the furthest possible point from summer vacation. Weird, huh?

You're really cheering me up, Walter. Damn! Here comes Dylan!

I heard that, punk! Here's some rules: No thumb jokes! No stealing tools. And try to keep the reefer pipe making to a minimum! Now let's get sawin'!

You're growing up, sensing changes! In this sexual orientation class we start with something we've all gone through — birth! When the baby is delivered through the birth canal the doctor gives the mother what's called an episiotomy! This way the baby can slide through, shedding the blood-filled placenta membrane!

SEX? WHY, YOU'RE NOT READY!

ARTIST: BILL WRAY WRITER: ANTHONY BARBIERI

BACK-TO-SCHOOL

sun has done to your skin...and far more painful. Ring the bell – school's in session!

Did you just end a sentence with A PREPOSITION?!? DID YOU!?! You can sit up front with Miss Wolverton here!

Gasp!

Mmmmph, come on! Open!

Having trouble with your locker?

30 MI

Yeah, this dumb-ass thing – OH! Hi, Jolynda! Ummm...How was your summer?

Okay. I broke up with Dylan, and then to get him jealous I went out with any guy who wanted me!

Hey, Dillweed, tell you what...I'm gonna be nice since it's only the first day back. I'll just take your cookies... and the milk...let's have the pocket change too! Now don't go thinking it's gonna be this good every day!

Well, that was decent of him!

Shut up, Walter!

Welcome to shop class! Most of you will be able to use these skills to get the cushy jobs when you're in prison!

Check it out! He doesn't have thumbs — just like a monkey!

Here's a PICTURE!

That can't be right!

Yeeagh!

Uuuugh!

EX ED TODAY

Hey, Monroe, want to sign up for the debate team?

SIGN UP DEBATE CLUB

No.

Why not?

'Cause guys who sit around arguing and talking about statistics are, like, 78 percent less likely to get chicks!

Are not!

Are too!

Hey, Monroe, is this seat taken?

Uh, no, actually I'm waiting for Jolynda and...

Yeah, sure. Scoot over!

Look, there's your friend Dylan. Hey, Dylan! Over here!

No, don't call him over here!

Ugh. Um...hey, Dylan.

Monroe! Just the guy I was looking for. I got something for you!

It's not an ass-kicking, is it?

No, no, no! It's my homework! I'm gonna let you do it for me this semester! The ass kicking comes if I flunk!

Great.

It's going to be a great year!

He seems really nice!

Eat it, Walter!

BILL WRAY

Like the old saying goes, fashions come and fashions go, even in the world of sports! (No, no, we're not talking about uniform styles and players' hair-length, although everyone thanks God that the NBA retired that goofy "1979 Dr. J look"!) Believe it or not, it was once considered stylish for athletes and spectators to act civil and treat each other with respect! Of course, nowadays, showing up at a sporting event "wearing" such an outdated and hopelessly retro attitude will get you laughed out of the stadium! So, to save you from public ridicule and embarrassment, let's look at...

THE OLD SPORTSMANSHIP versus THE NEW SPORTSMANSHIP

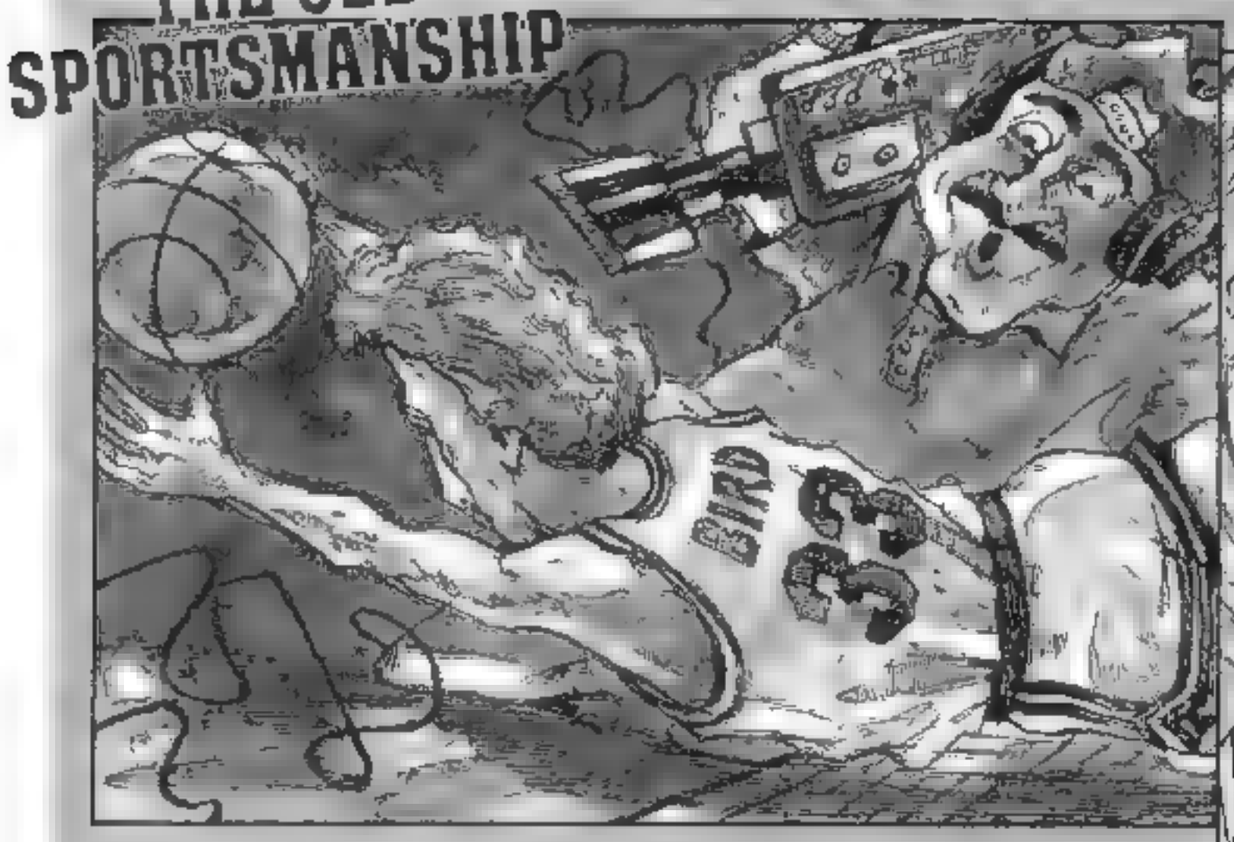
Not hitting below the belt

Telling the winner congratulations

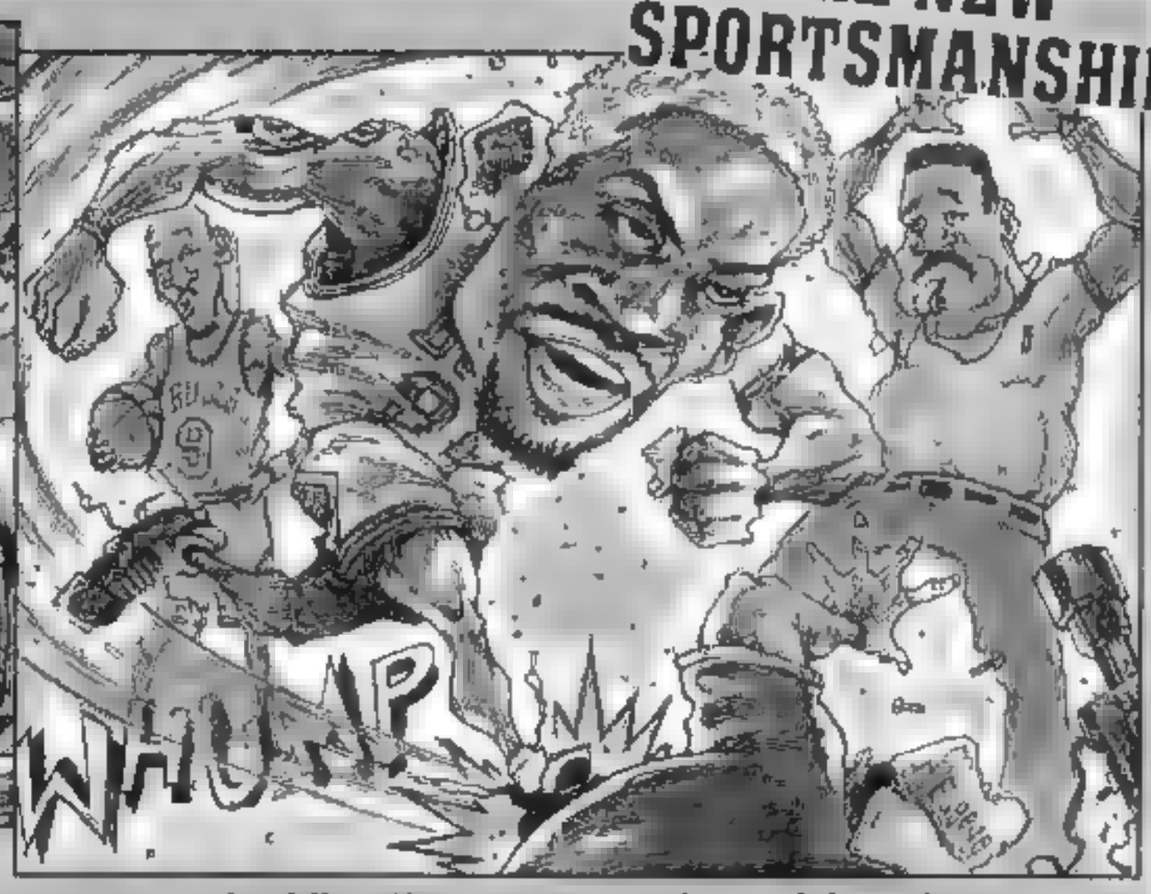
Not swallowing your opponent's ear after biting it off

Telling the hitman only to maim your rival, not to kill her

ARTIST: KEITH SEIDEL WRITER: MIKE SNIDER

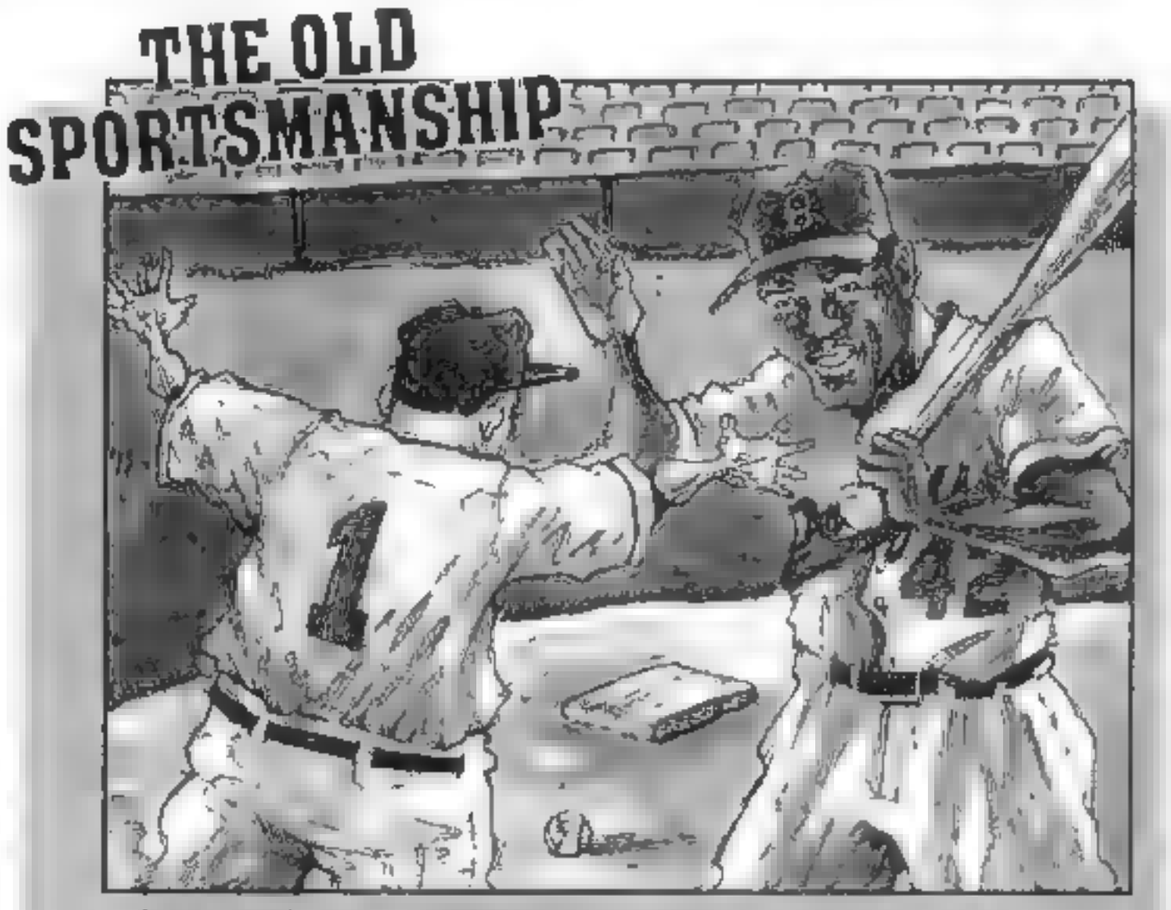


Avoiding the cameraman when diving out of bounds

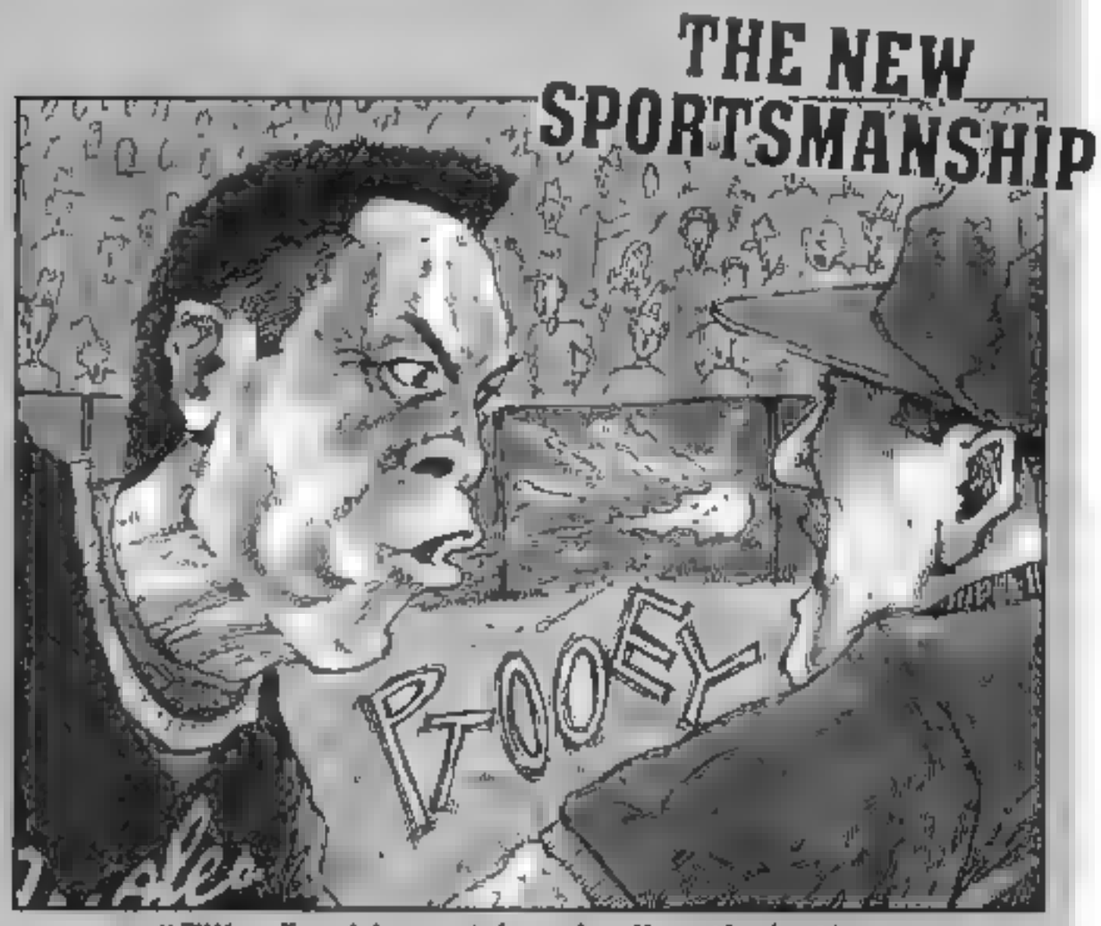


Avoiding the cameraman's testicles when you kick him just for being there

Filing an official complaint with the league office over a bad umpire's call

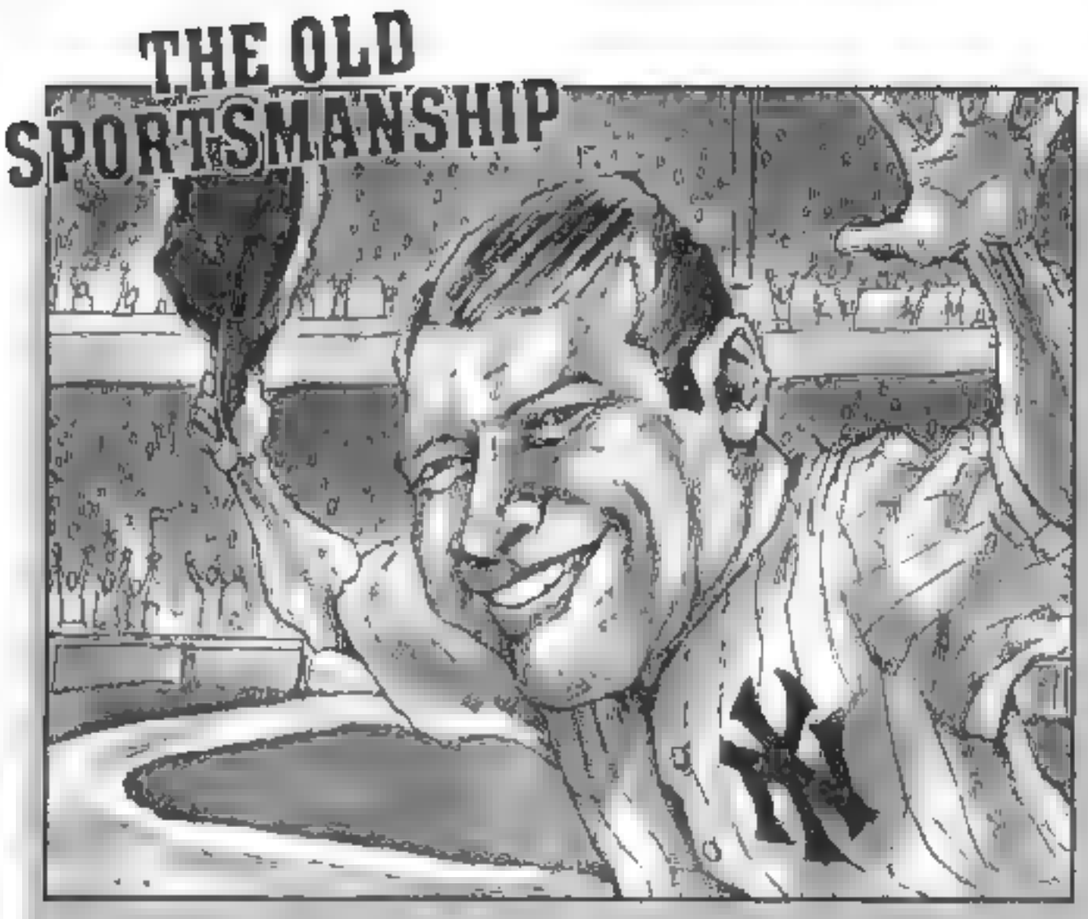


Welcoming in talented new players with open arms



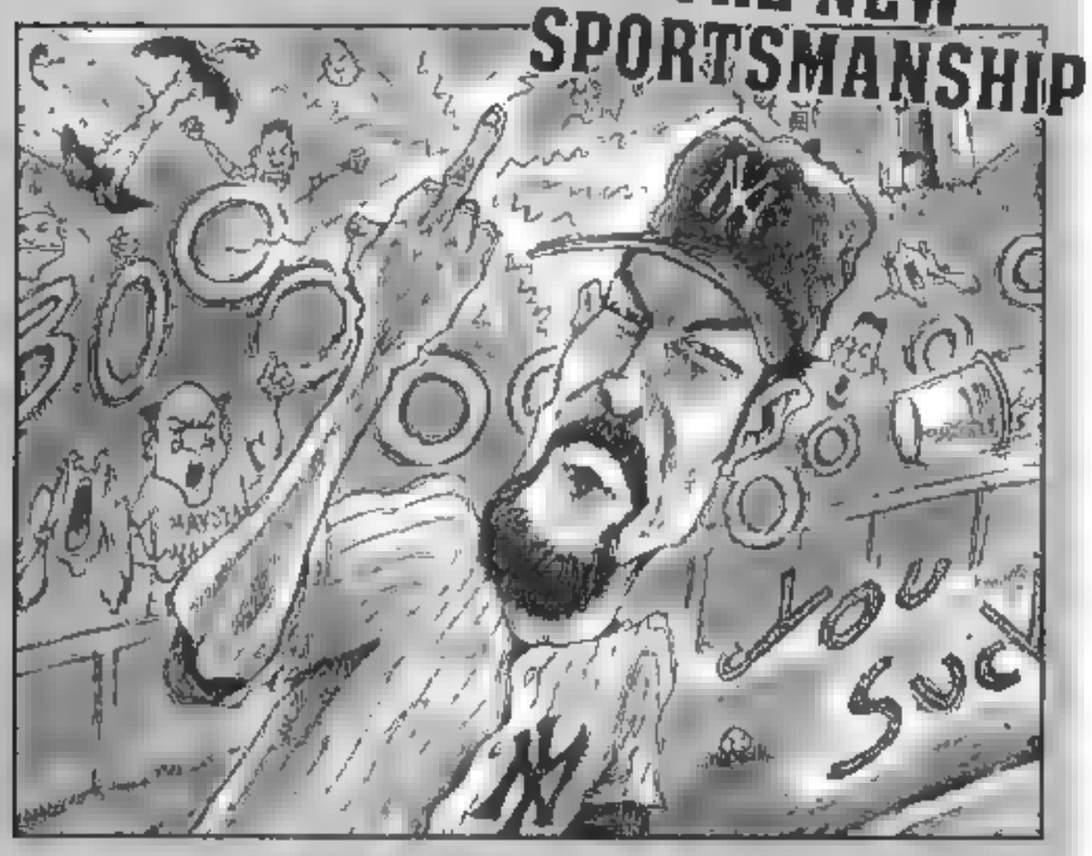
"Filing" a big wet loogie directly in the ump's face from two feet away

Welcoming in talented new players with offensive jokes involving their ethnic background



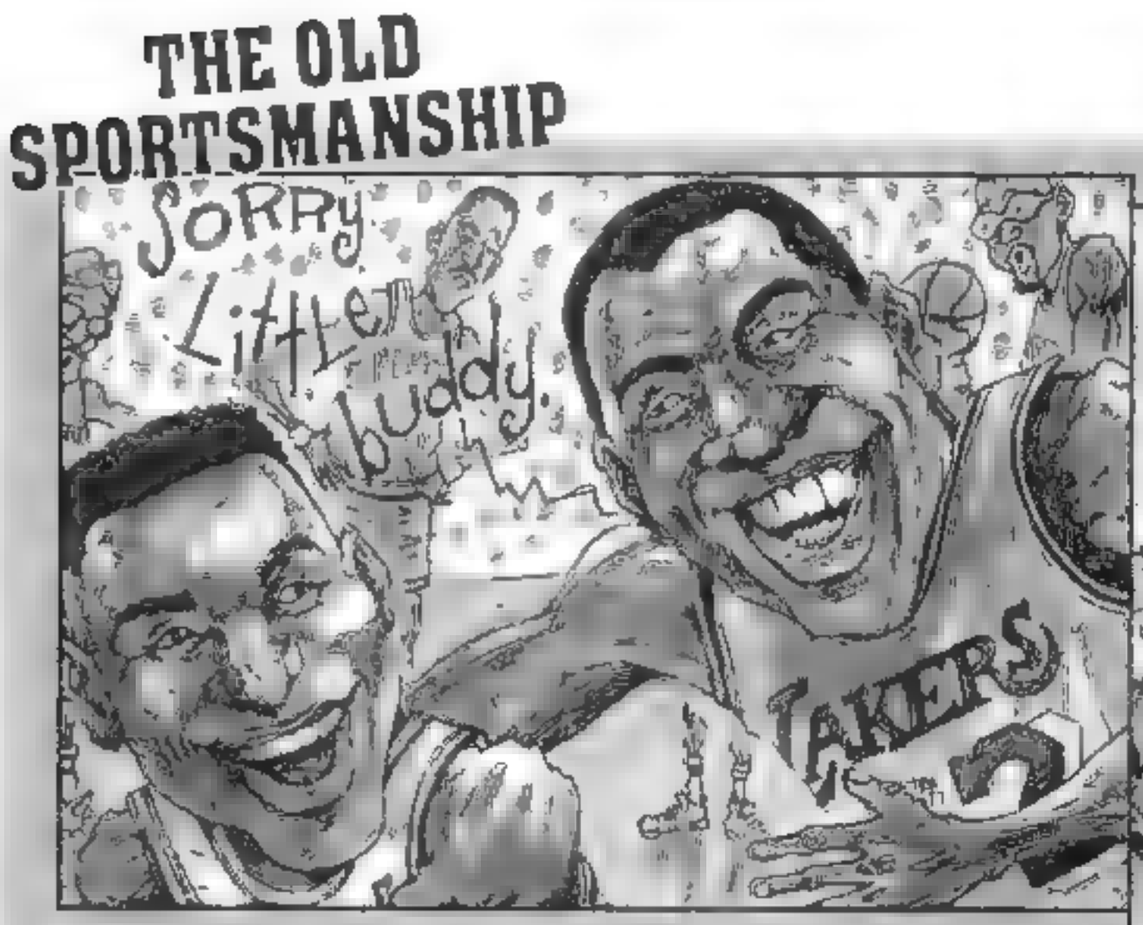
Giving the fans a tip of the hat

Holding your head high when you win a silver or a bronze medal instead of a gold



Giving the fans a flip of the bird

Holding your hand over the official team outfitter's logo because they don't make the brand you endorse

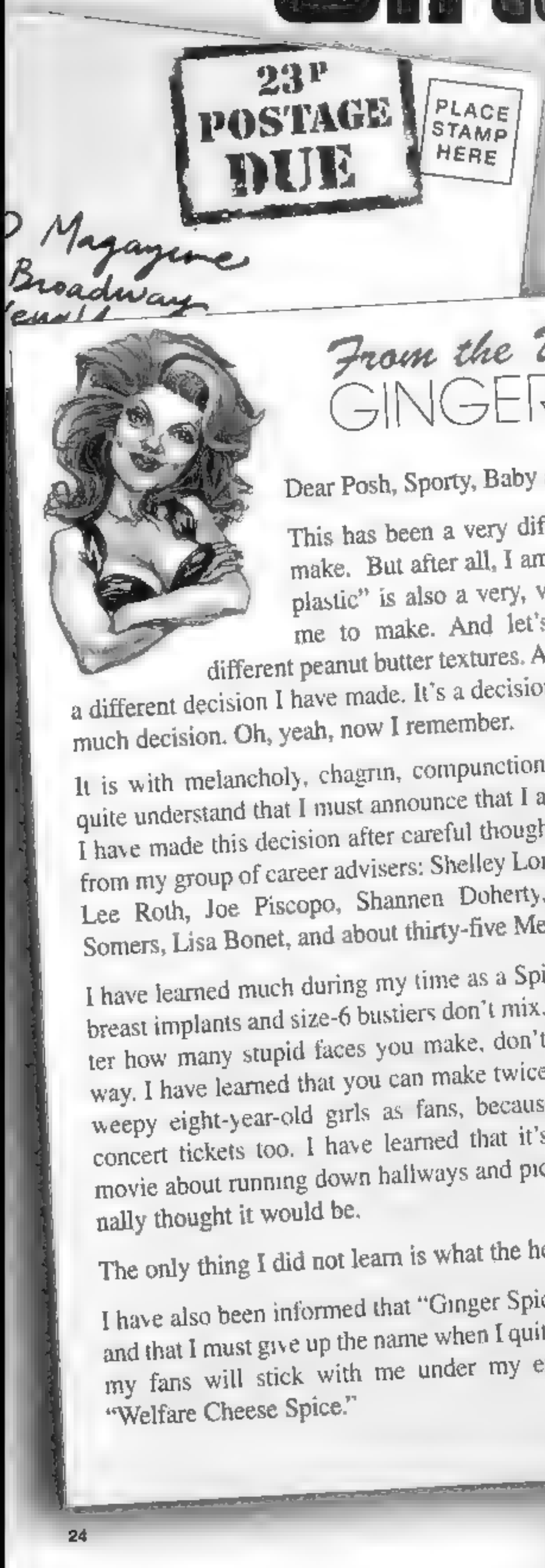


Apologizing after tripping another player by accident

Apologizing after choking your own coach on purpose

Recently Geri Halliwell announced her resignation from the Pre-Fab Five, the Spice
her former bandmates, Baby Spice, Scary Spice, Posh Spice and Sporty Spice! (Co
BBC-TV, *Billboard*, MTV, *Rolling Stone*, *Spin*, American Movie Classics, the WB, *Cat Fan*

Ginger Spice's



From the Desk of GINGER SPICE

Dear Posh, Sporty, Baby and Scary:

This has been a very difficult decision for me to make. But after all, I am a Spice Girl. "Paper or plastic" is also a very, very difficult decision for me to make. And let's not get into all those different peanut butter textures. Anyway, this letter is about a different decision I have made. It's a decision that I decided only after much decision. Oh, yeah, now I remember.

It is with melancholy, chagrin, compunction and other words I don't quite understand that I must announce that I am leaving the Spice Girls. I have made this decision after careful thought, and after helpful advice from my group of career advisers: Shelley Long, Andrew Ridgely, David Lee Roth, Joe Piscopo, Shannen Doherty, David Caruso, Suzanne Somers, Lisa Bonet, and about thirty-five Menudos.

I have learned much during my time as a Spice Girl: I have learned that breast implants and size-6 bustiers don't mix. I have learned that no matter how many stupid faces you make, don't worry, it doesn't stay that way. I have learned that you can make twice as much money by having weepy eight-year-old girls as fans, because their moms have to buy concert tickets too. I have learned that it's harder to do a 90-minute movie about running down hallways and picking your nose than I originally thought it would be.

The only thing I did not learn is what the hell a "zig-ga-zig-ha" is.

I have also been informed that "Ginger Spice" is a registered trademark, and that I must give up the name when I quit the organization. But I know my fans will stick with me under my exciting new solo nickname, "Welfare Cheese Spice."

(continued on next page)

Girls! But Geri was a classy Spice to the very end, sending a personal, private farewell to pies of this personal, private farewell were faxed to the Associated Press, Reuters, CNN, cy, the Pennysavers, the Keebler Cookie Company and, through some fluke, us.) Here's...

Farewell Letter

But if I learned one thing most of all, it is this: Being a Spice Girl is all about being yourself. Being a Spice Girl is all about standing on your own two vinyl high heels. And only by spending every day since 1995 standing in between four other women who finish my sentences for me, and only by getting to sing one-fifth of the lyrics and only by having one of the five "Spice" names instead of my own..... yes, only then did I learn what it is to be a true individual.

Yes, it's just like the words we lip-synched so often: "Friendship never ends." And I'm sure you four girls will soon get a brand new Spicy Friend by placing another ad in the newspaper classifieds. Hey, that's the same way we all became friends for life. I know that we girls will always be friends. And I know it's just a coincidence that all four of you got new unlisted phone numbers yesterday.

How does "Back to Porno Spice" sound?

To all my critics who say that inside of six months, I'll be wearing a paper hat and saying, "Do you want fries with that?" you are so jealous, and so wrong. Don't you know that in England, fries are called "chips"?

Maybe I should go with "Blood Bank Spice"?

Whatever happens, though, one thing is certain: the Spice Girls will never be the same. The songs will all continue to be the same, of course, but we won't. This truly is a watershed event in music history. It's like the end of the Beatles.. if every Beatle had been Ringo.

Love and Piercings,

Geri

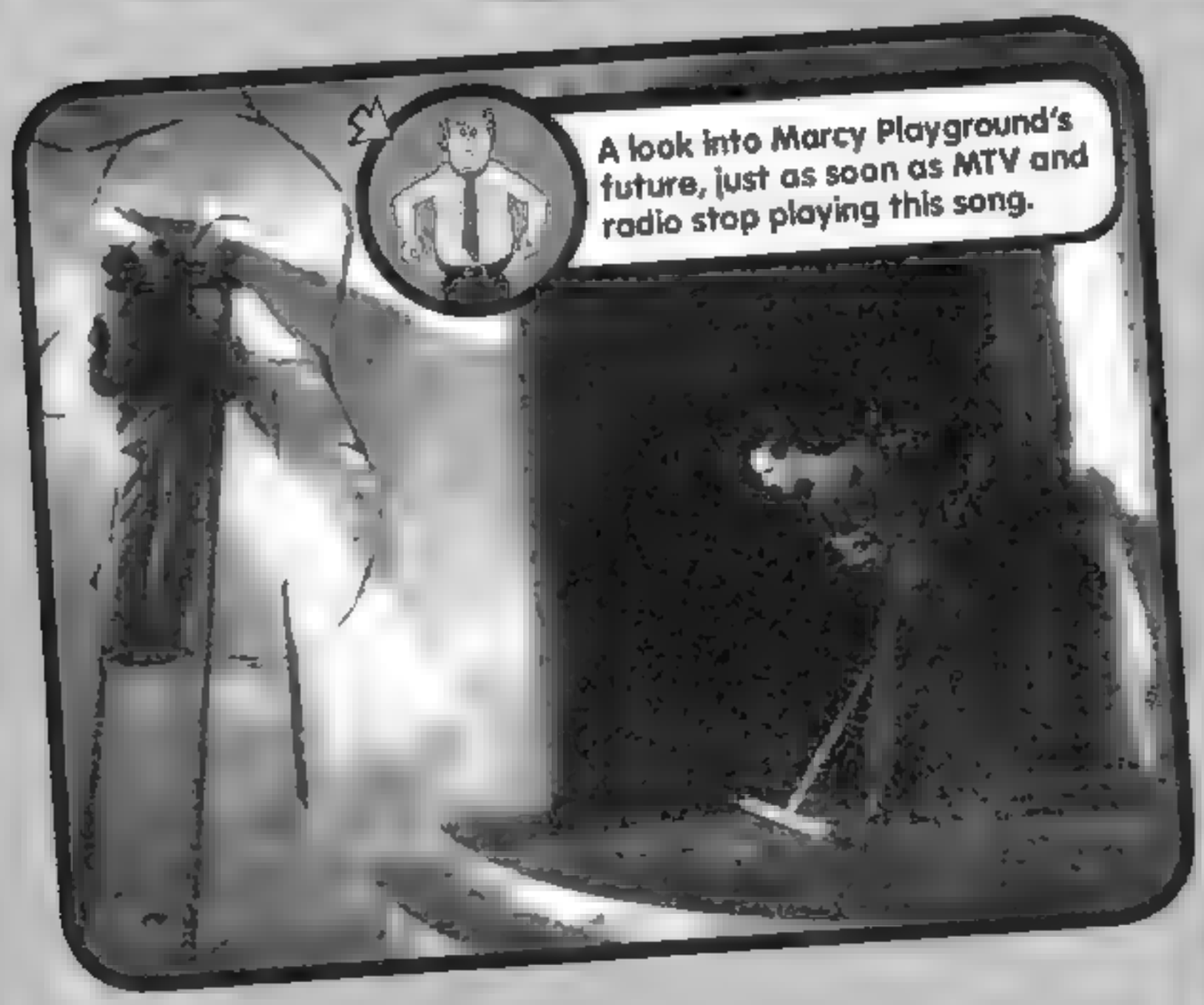
Homeless Spice

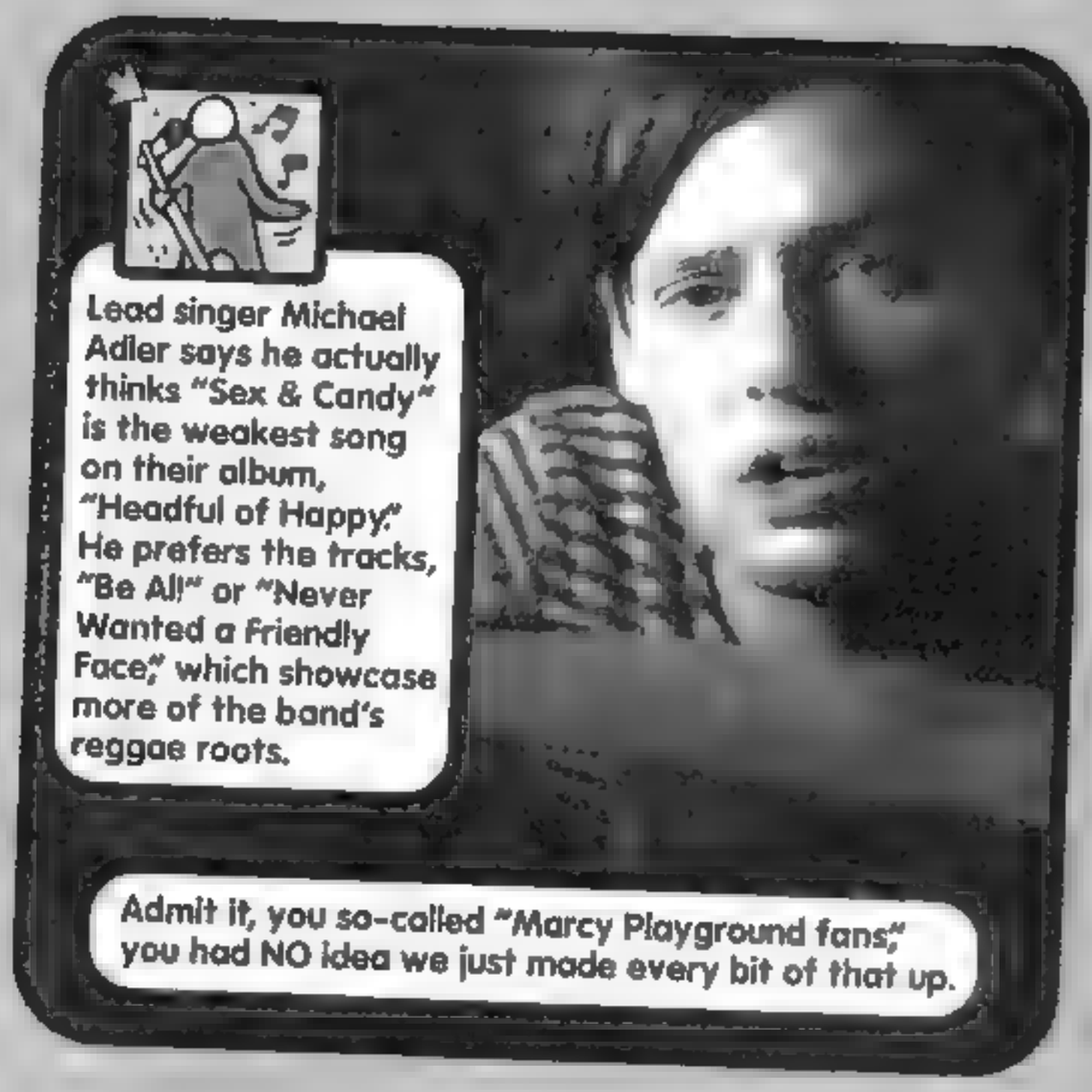
WRITER: DESMOND DEVLIN

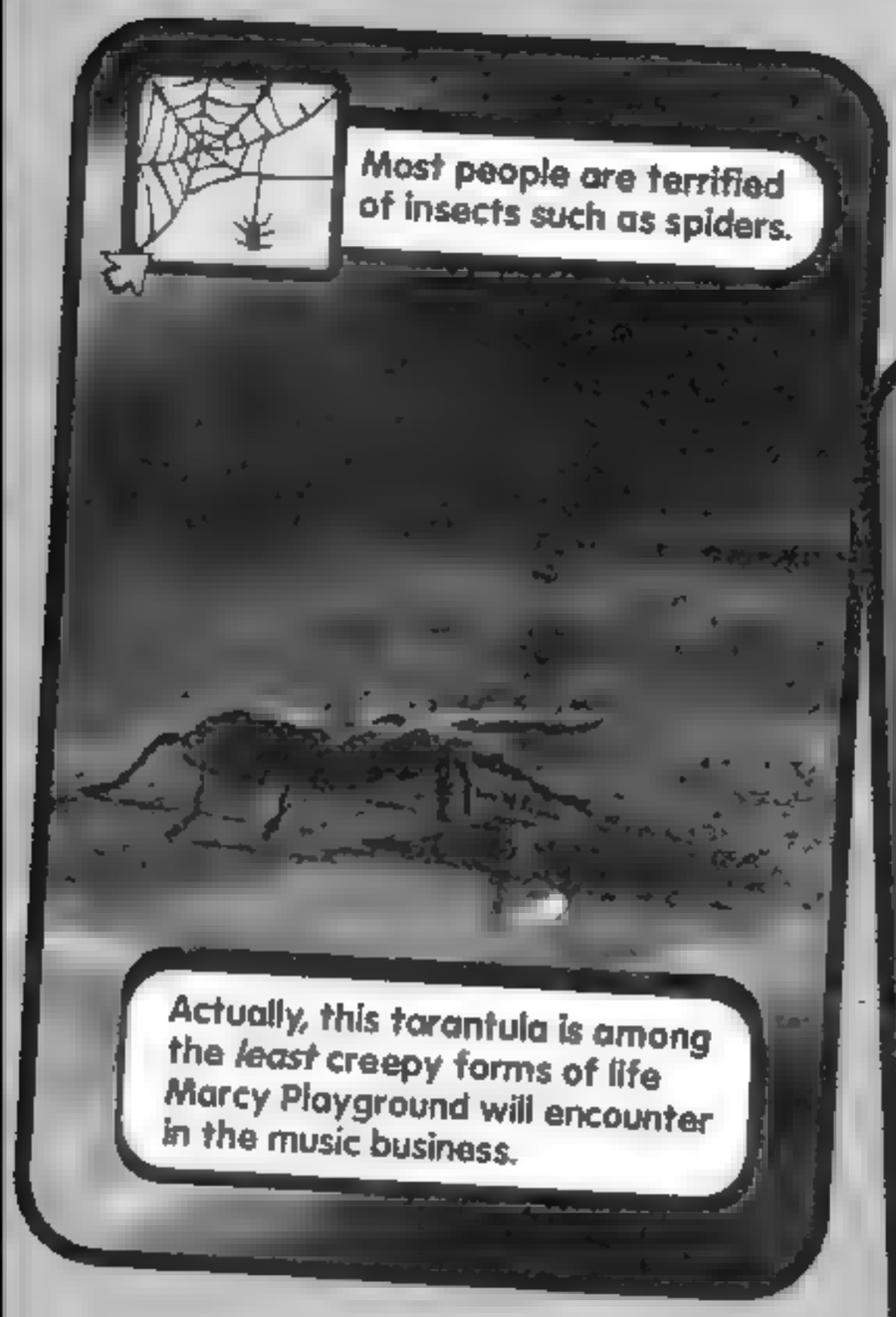
VH-DUMB DEPT.

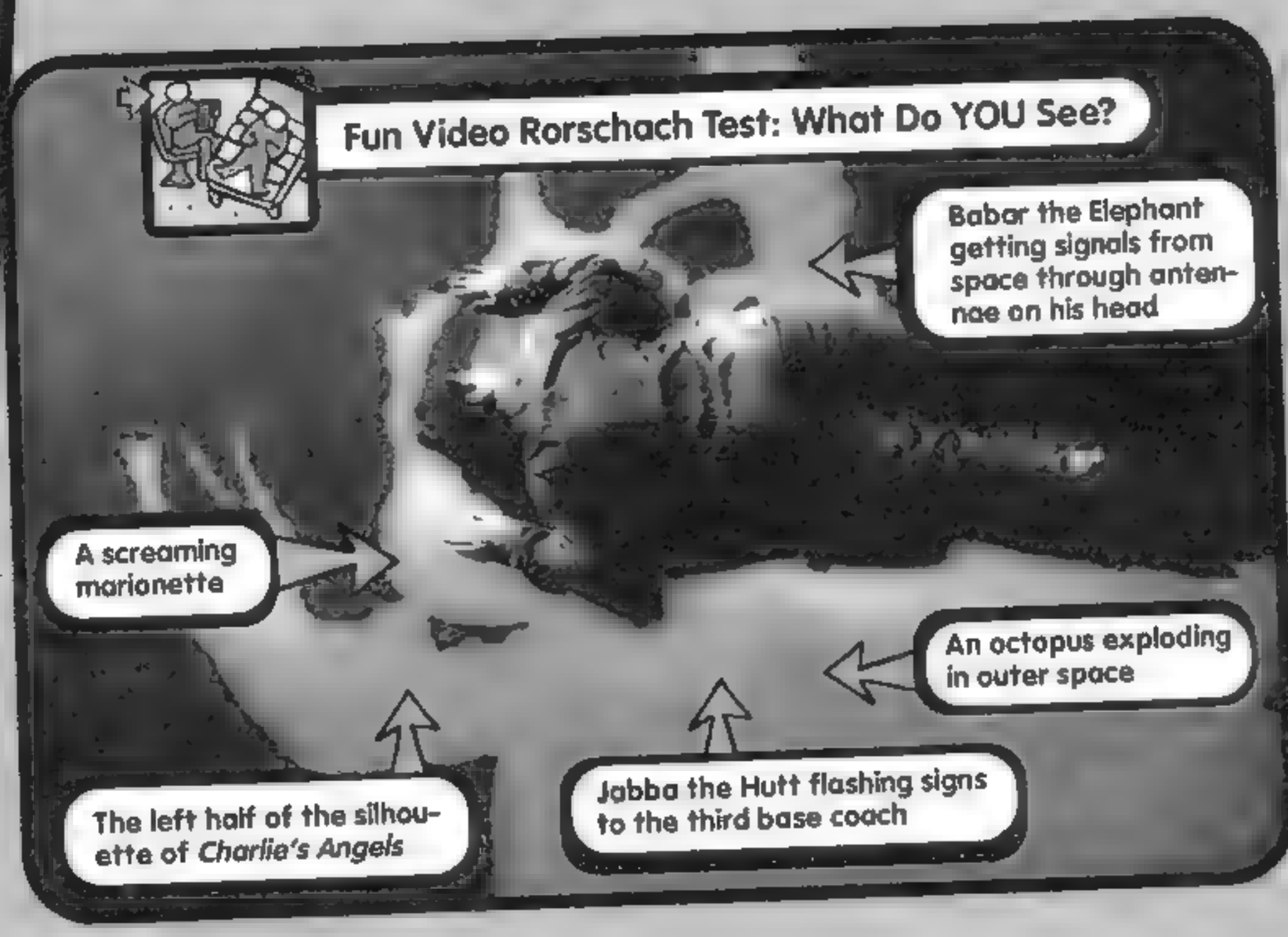
MAD POP OFF VIDEO

MARCY PLAYGROUND "SEX & CANDY"




Lead singer Michael Adler says he actually thinks "Sex & Candy" is the weakest song on their album, "Headful of Happy." He prefers the tracks, "Be All" or "Never Wanted a Friendly Face," which showcase more of the band's reggae roots.
Admit it, you so-called "Marcy Playground fans," you had NO idea we just made every bit of that up.


Most people are terrified of insects such as spiders.
Actually, this tarantula is among the least creepy forms of life Marcy Playground will encounter in the music business.


Fun Video Rorschach Test: What Do YOU See?
Babar the Elephant getting signals from space through antennae on his head
A screaming marionette
An octopus exploding in outer space
The left half of the silhouette of Charlie's Angels
Jabba the Hutt flashing signs to the third base coach

WRITER: DESMOND DEVLIN

BERG'S-EYE VIEW DEPT.

THE LIGHTER SIDE OF...

JUSTICE

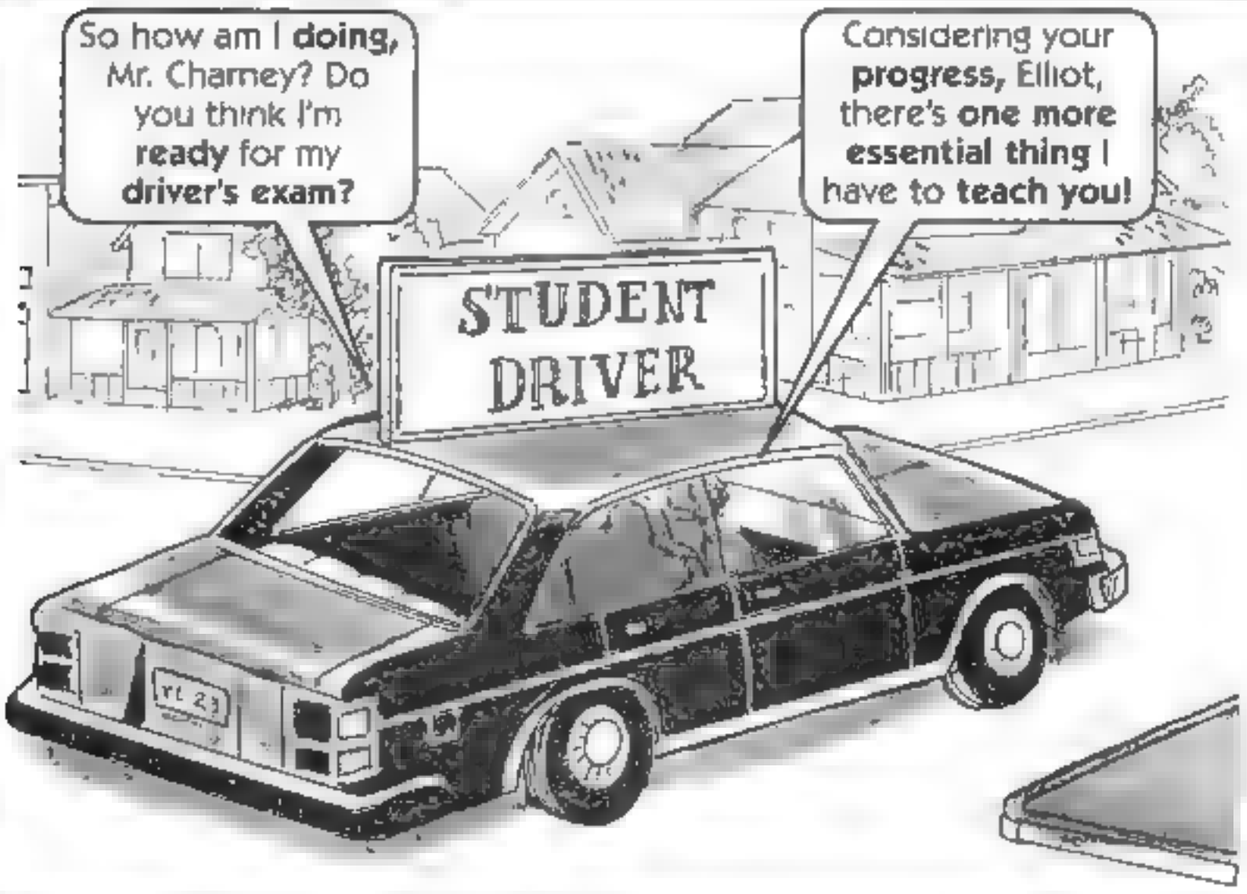
Your Honor, I ask you to **consider** my **client's background!** He comes from a very **hostile environment!**
Good! Then he'll feel **right at home** where I'm **sending him!**

ARTIST AND WRITER: DAVE BERG

PARTIES

ARTIST AND WRITER: DAVE BERG

LEARNING


So how am I **doing,** Mr. Charney? Do you think I'm **ready** for my **driver's exam?**
Considering your **progress,** Elliot, there's **one more essential thing** I have to **teach you!**
STUDENT DRIVER

ARTIST AND WRITER: DAVE BERG

SPORTS

Hi, Gunner! How's your **athletic scholarship** at **college** going?
It's a lot **tougher** than I **expected!**
They're making me **attend classes!**

THERAPY

My wife always **insults me,** Dr. Forman! Just this **morning** she said I was **"boring, stupid** and **lazy"!**
But **last session** you told me she **doesn't understand you!**

FASHION

SAFEGUARDS

You've made a **good choice** in buying this **model!** And for an extra **ninety dollars** you can purchase **insurance** for the **next three years!**
Only if it **guarantees** against **one major problem!**
That it **won't become obsolete** in **that time!**

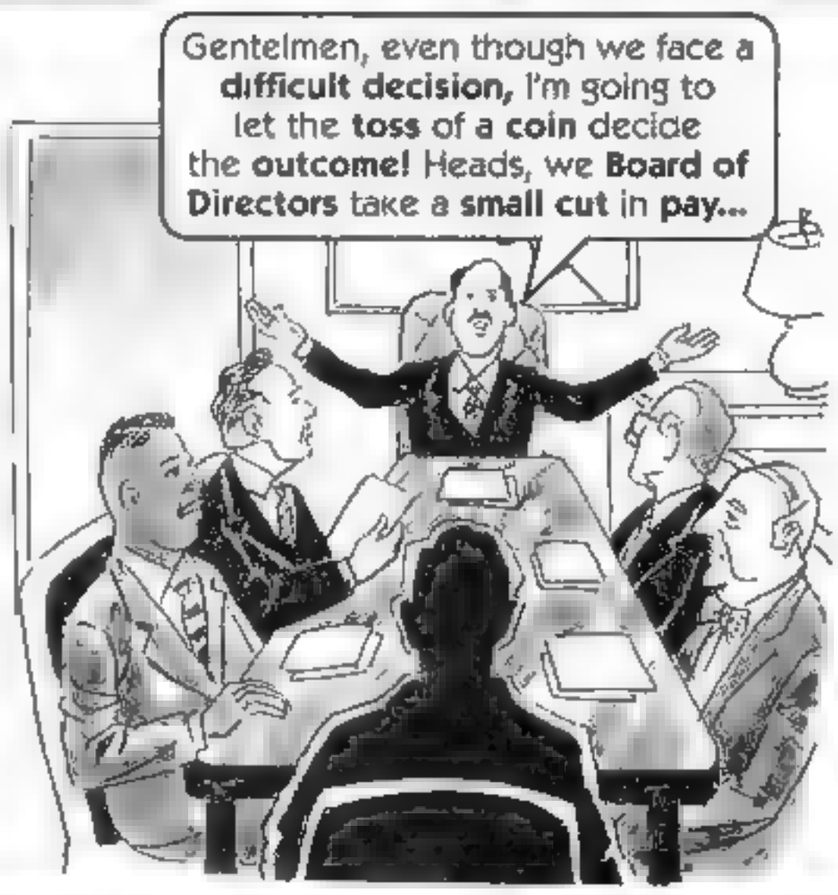
HUMOR

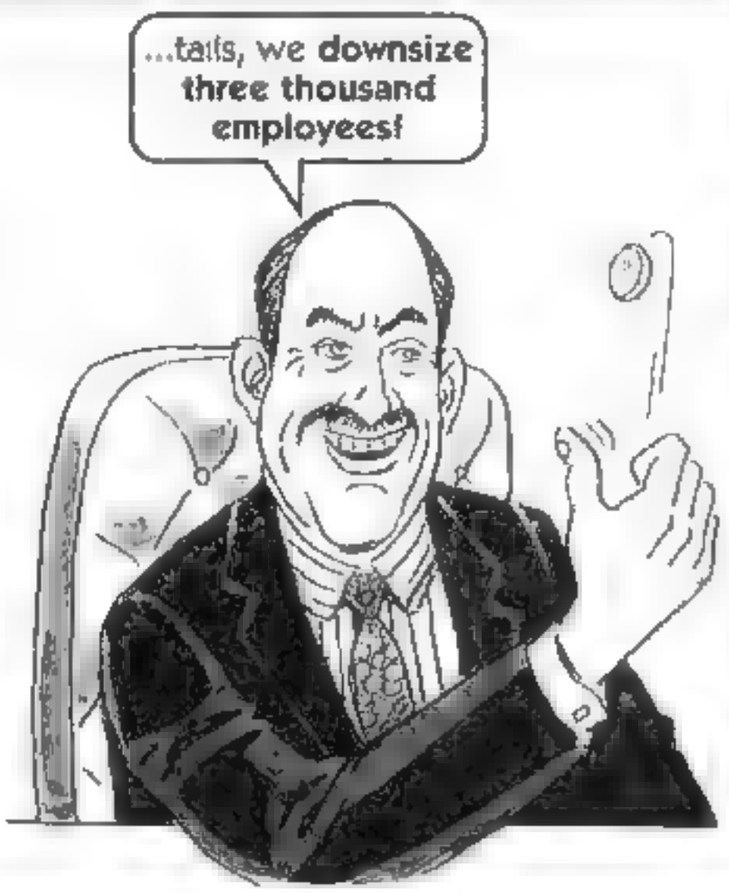
RELATIONSHIPS

You girls must **help me!** I've got to make a **choice** between **Tommy** and **Cal** and I **don't know** what to **do!**
The **best thing** to do is **decide which one** will be **better** for you in your **future life!**
Debbie's **right!** Think about it! Tommy's on the **wrestling team,** Cal's a **health food nut!**
So, like, do you **want someone** who'll help you open a **ketchup bottle** or someone who'll **keep reminding you** of the **bad stuff** they use to **make it?**

FOOD

BUSINESS


Gentelmen, even though we face a **difficult decision,** I'm going to let the **toss** of a **coin** decide the **outcome!** Heads, we **Board of Directors** take a **small cut** in **pay...**



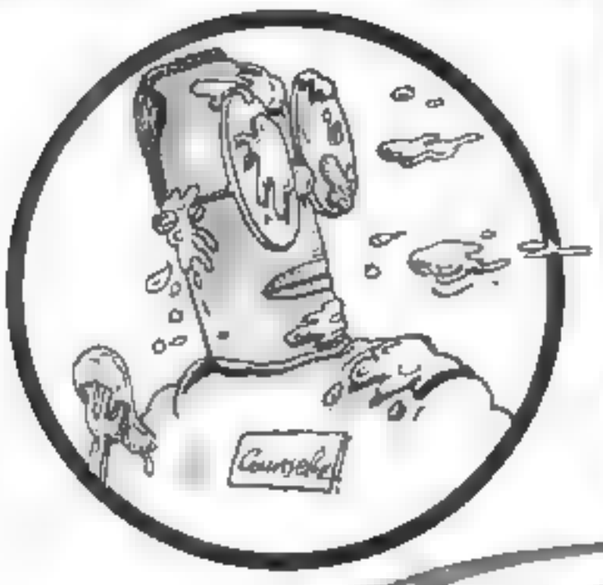
THE OFFICE

PHILOSOPHY

You must always remember these words, my son — "Today is the first day of the rest of your life!"
Why are they so important, Dad?
So is tomorrow!

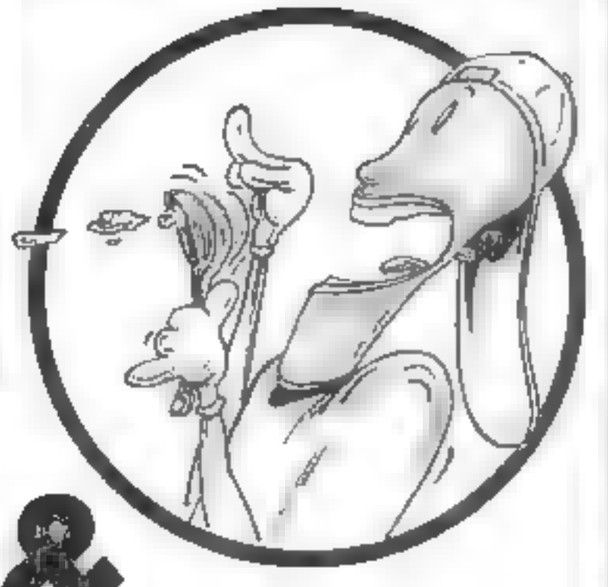
DOCTORS

Kaputnik, what happened to you?
I was driving to the tobacco store when my car skidded into a tree!
See? I told you smoking is bad for you!
David Berg



THE SCHMUCKS STOP HERE DEPT.

When we think of summer camp we think of swimming in lakes, hikes through the woods and food fights in the dinner tent. However, with these two boneheads involved, summer camp takes on a whole new meaning! Heres...



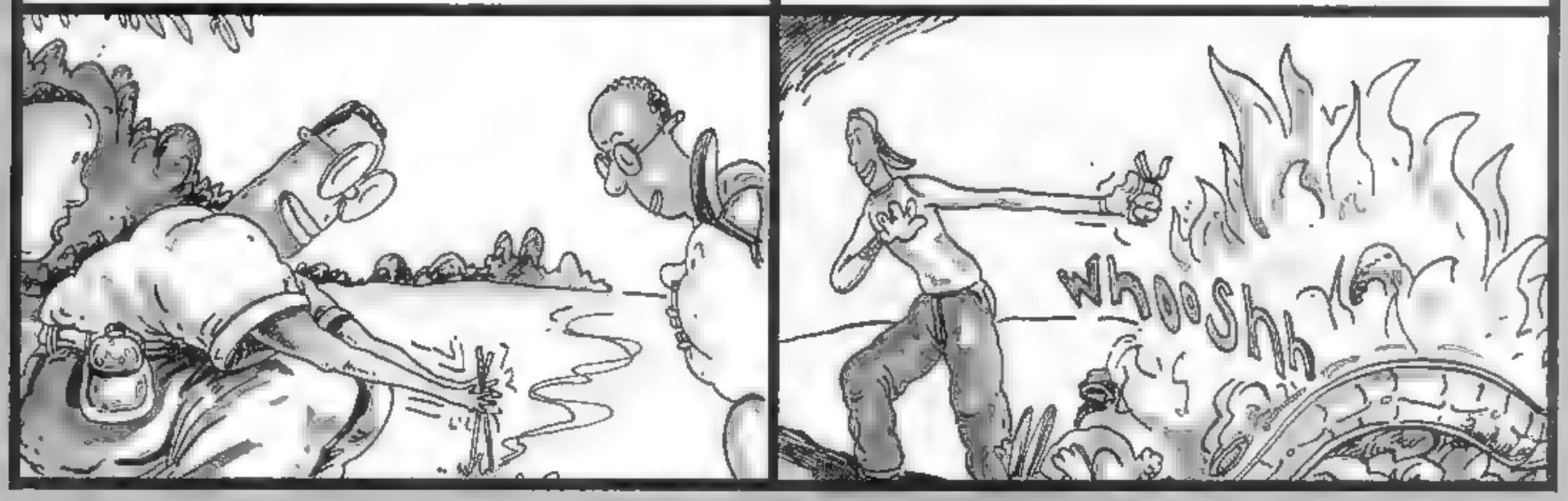
Melvin & Jenkins' GUIDE TO SUMMER CAMP

Jenkins

Jenkins shows the other campers how to start a campfire using just some underbrush and two dry sticks.

Melvin

Melvin creates a real blaze using nothing but a lighter, the unpopular kid's mattress and all his clothes.



Jenkins

Jenkins learns that while being on one's own is important for self-development, returning to one's family at summer's end is equally rewarding.

Melvin

Melvin learns, far too late, that poison oak is no substitute for Charmin.

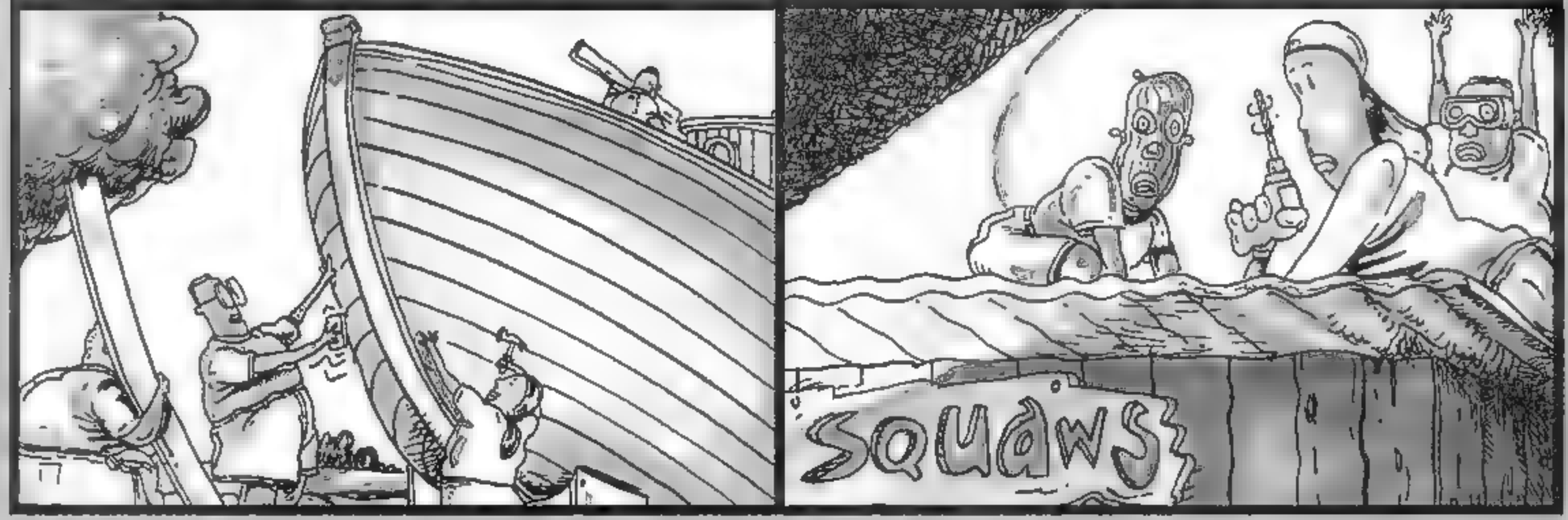
ARTIST: KEVIN POPE WRITER: DESMOND DEVLIN

Jenkins

Jenkins helps campers develop many useful woodworking skills over the course of eight weeks.

Melvin

Melvin and his troop, each wielding a power drill, are caught employing those same skills on the roof of the girls' shower.

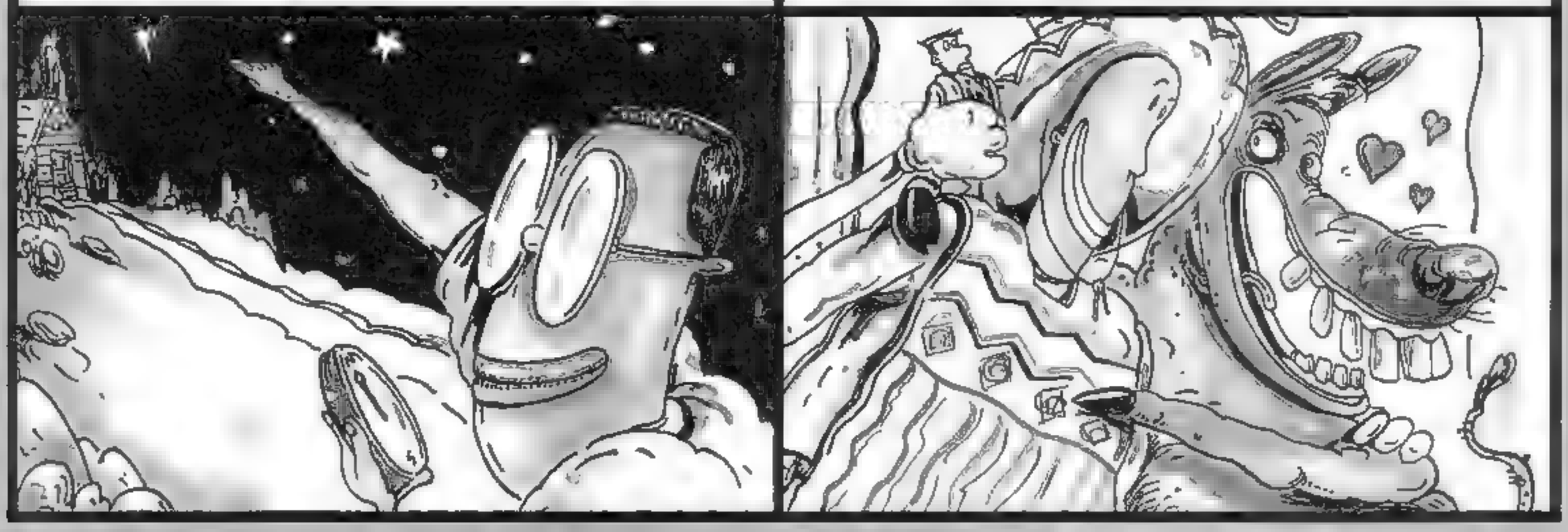


Jenkins

Jenkins learns to travel with a compass, and makes it back to the campsite by using the stars as a map.

Melvin

Melvin trades his compass for a rubber Fred Flintstone figurine, and ends up in Tijuana, Mexico starring in an obscene donkey show.

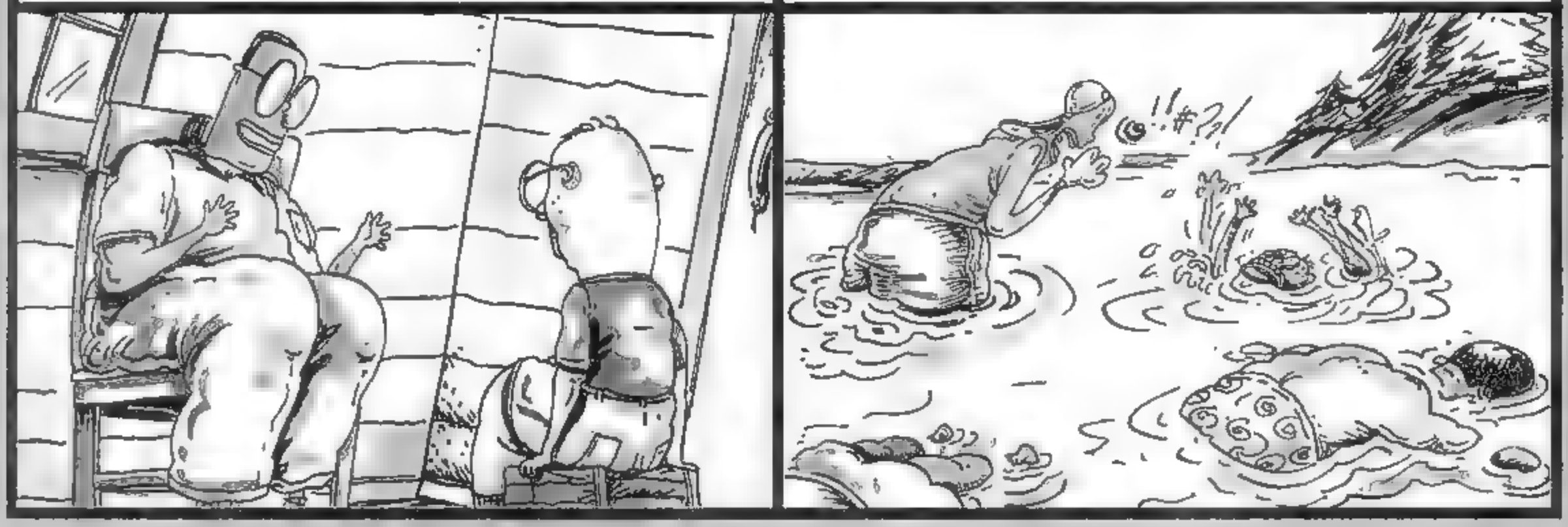


Jenkins

Counselor Jenkins treats each camper as a unique individual, a special person with his own collection of needs, talents, challenges and dreams.

Melvin

Melvin introduces the military concept of "acceptable losses" to the summer camp experience.



Jenkins

Jenkins takes the campers on a nature walk, and shows them how to separate edible fungi from the poisonous ones.

Melvin

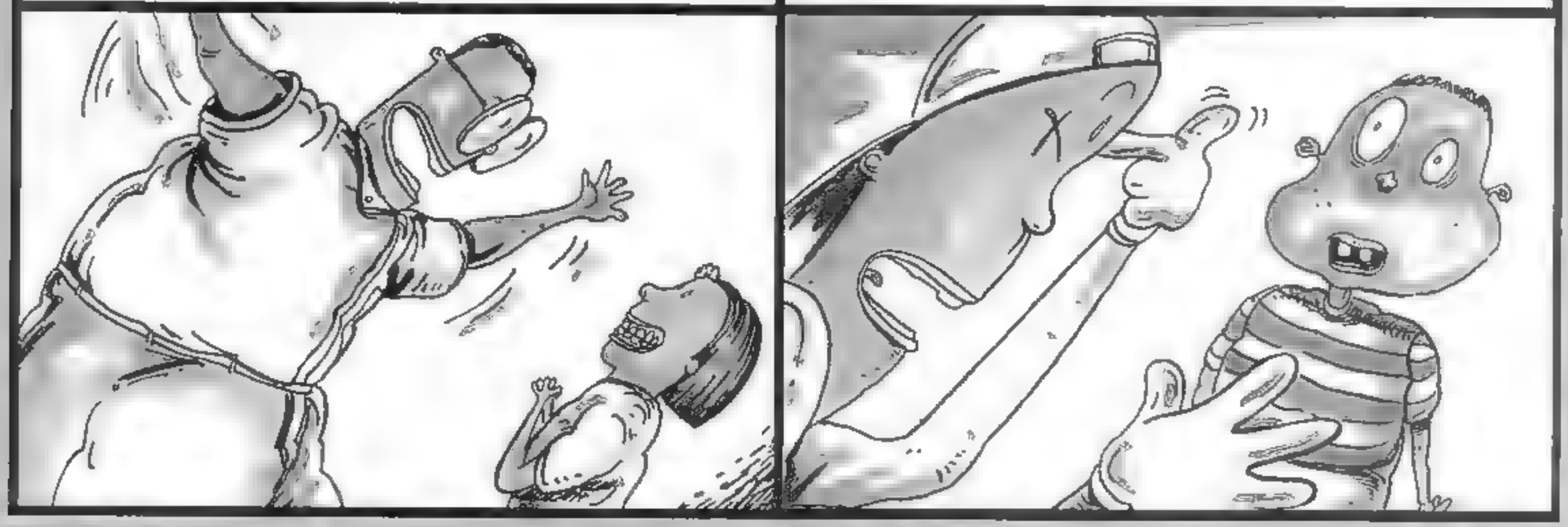
Melvin is too lazy to bother with the walk, but lets the kids examine the different fungi between his toes.

Jenkins

Jenkins finds the kid who didn't get any mail, tells him a funny story and soon has the youngster all smiles again.

Melvin

Melvin says, "Maybe your parents died."

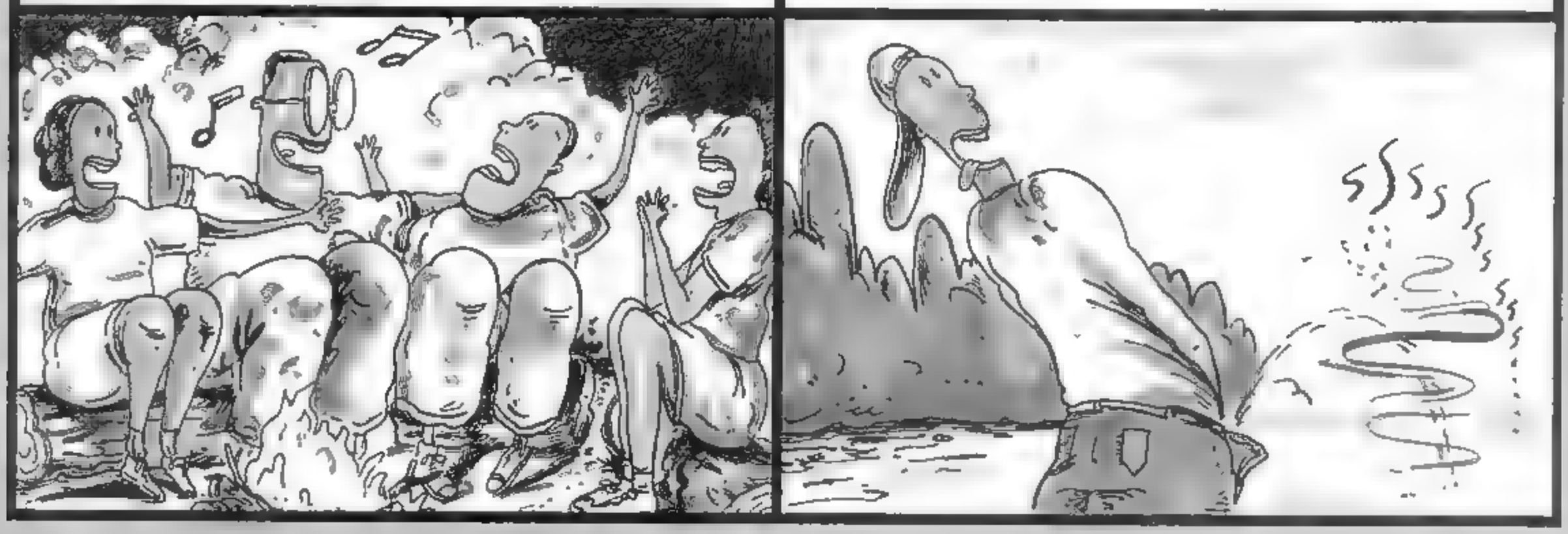


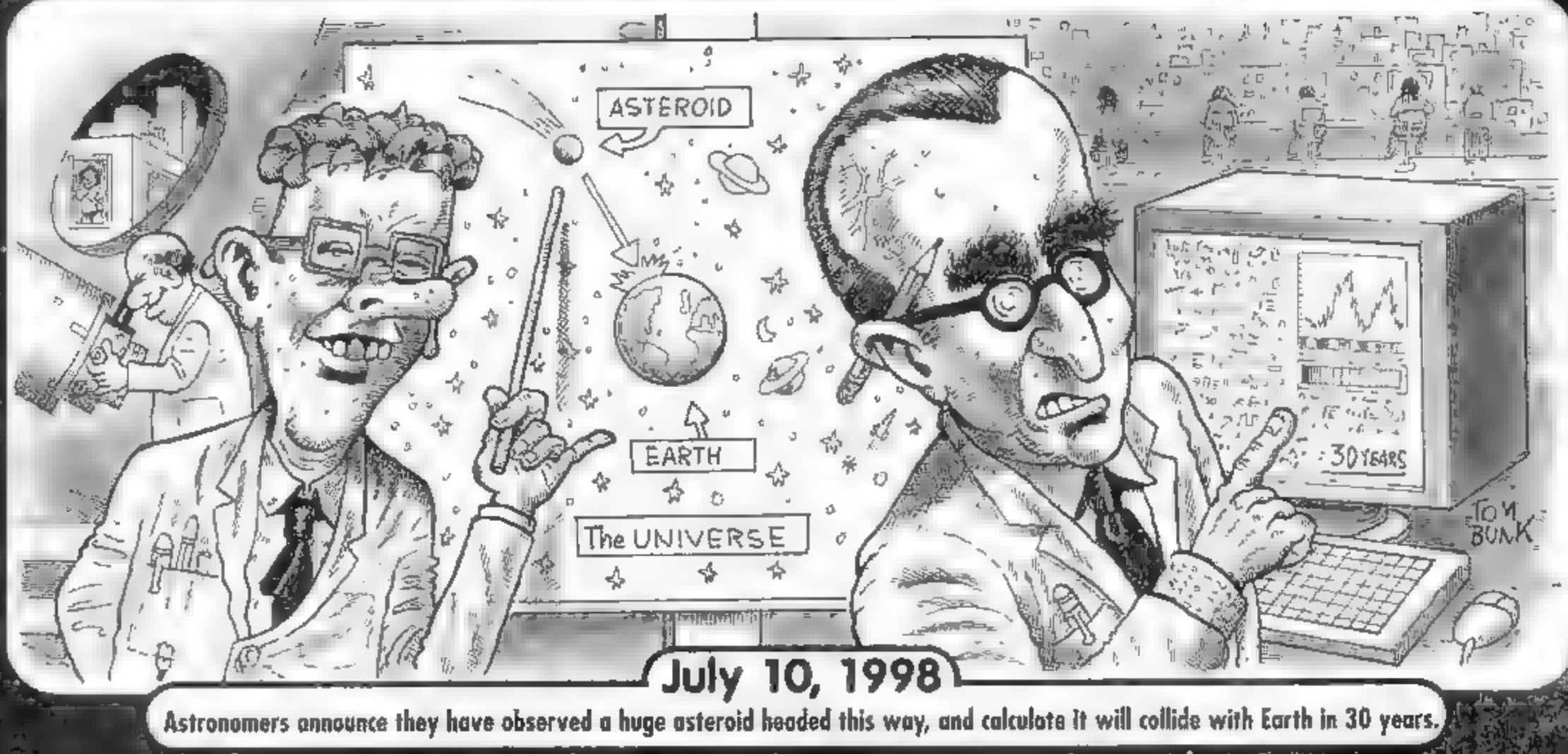
Jenkins

Jenkins gathers everyone around the campfire for a rousing rendition of "Michael Row the Boat Ashore."

Melvin

Melvin's favorite part of the campfire is putting it out.




ASTEROID
EARTH
The UNIVERSE
30 YEARS
TOM BUNK
July 10, 1998
Astronomers announce they have observed a huge asteroid headed this way, and calculate it will collide with Earth in 30 years.

KISS YOUR ASTEROID GOODBYE DEPT.

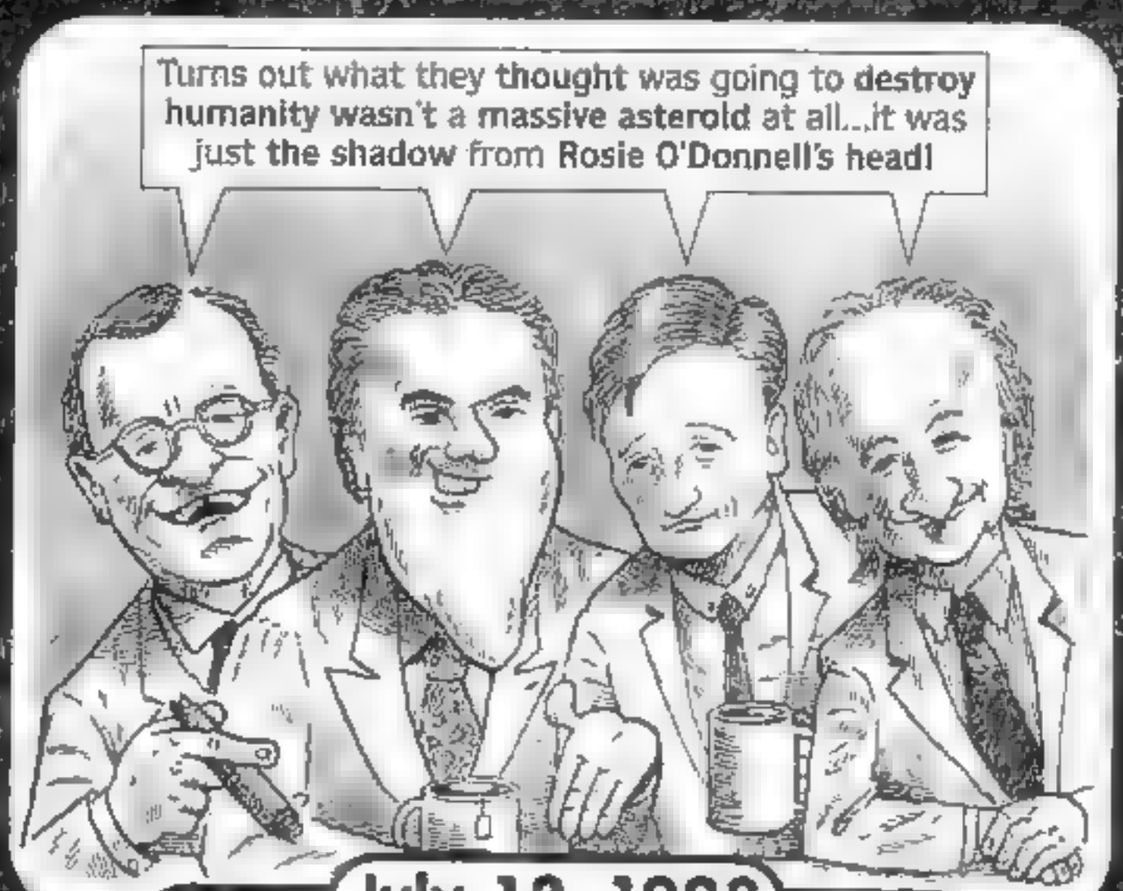
Ever since it was determined that dinosaurs became extinct because an asteroid collided with Earth 65 million years ago, people have been asking, "Can it happen again? And if it does, will I still have to pay my property tax?" Movies like *Deep Impact* and *Armageddon* have tried to show us what it would be like if we discovered a comet or asteroid headed right for us—stories of bold plans to divert the threat, reassuring leaders, a responsible news media and everyday people performing heroic deeds. But that's the movies! If you want to find out what it would really be like, then read MAD'S...

COUNTDOWN to ARMAGEDDON

ARTIST TOM BUNK WRITER MIKE MIKULA

July 10, 1998
Sales of 30-year Treasury Bonds plummet.

July 12, 1998
Red-faced astronomers announce they forgot to carry the five, and now calculate the asteroid will miss Earth by several million miles.


Turns out what they thought was going to destroy humanity wasn't a massive asteroid at all...it was just the shadow from Rosie O'Donnell's head!

July 12, 1998
Every late night talk show host makes the identical joke.

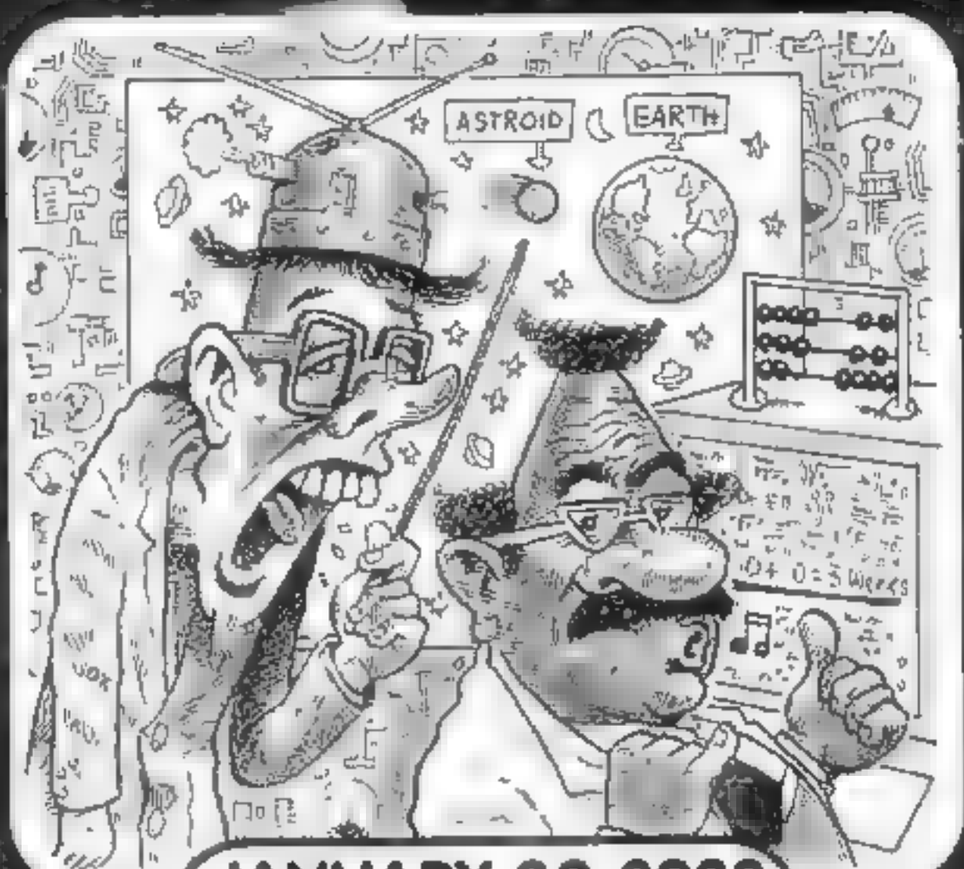
OCTOBER 3, 2008
Astronomers realize they were right about the asteroid the first time, only now Earth has a mere twenty years left.

NOVEMBER 4, 2011
Las Vegas oddsmakers begin posting odds for the survival of various species.

SEPTEMBER 6, 2016
Last health food store in the world closes.

NOVEMBER 5, 2022

James Cameron is signed to produce a $1 billion movie based on the impending disaster — if he survives the collision.

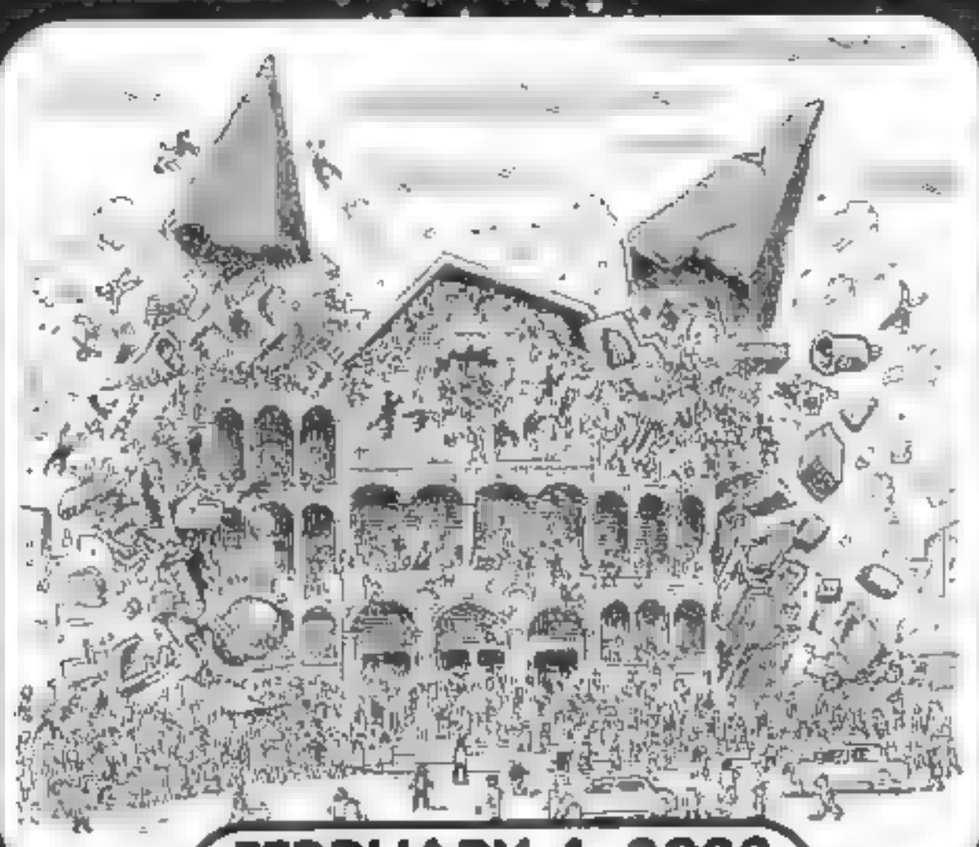


JANUARY 29, 2023

Astronomers announce that previously unavailable technology has enabled them to make a more accurate calculation of when the asteroid will hit...and it's in three weeks.

FEBRUARY 2, 2023

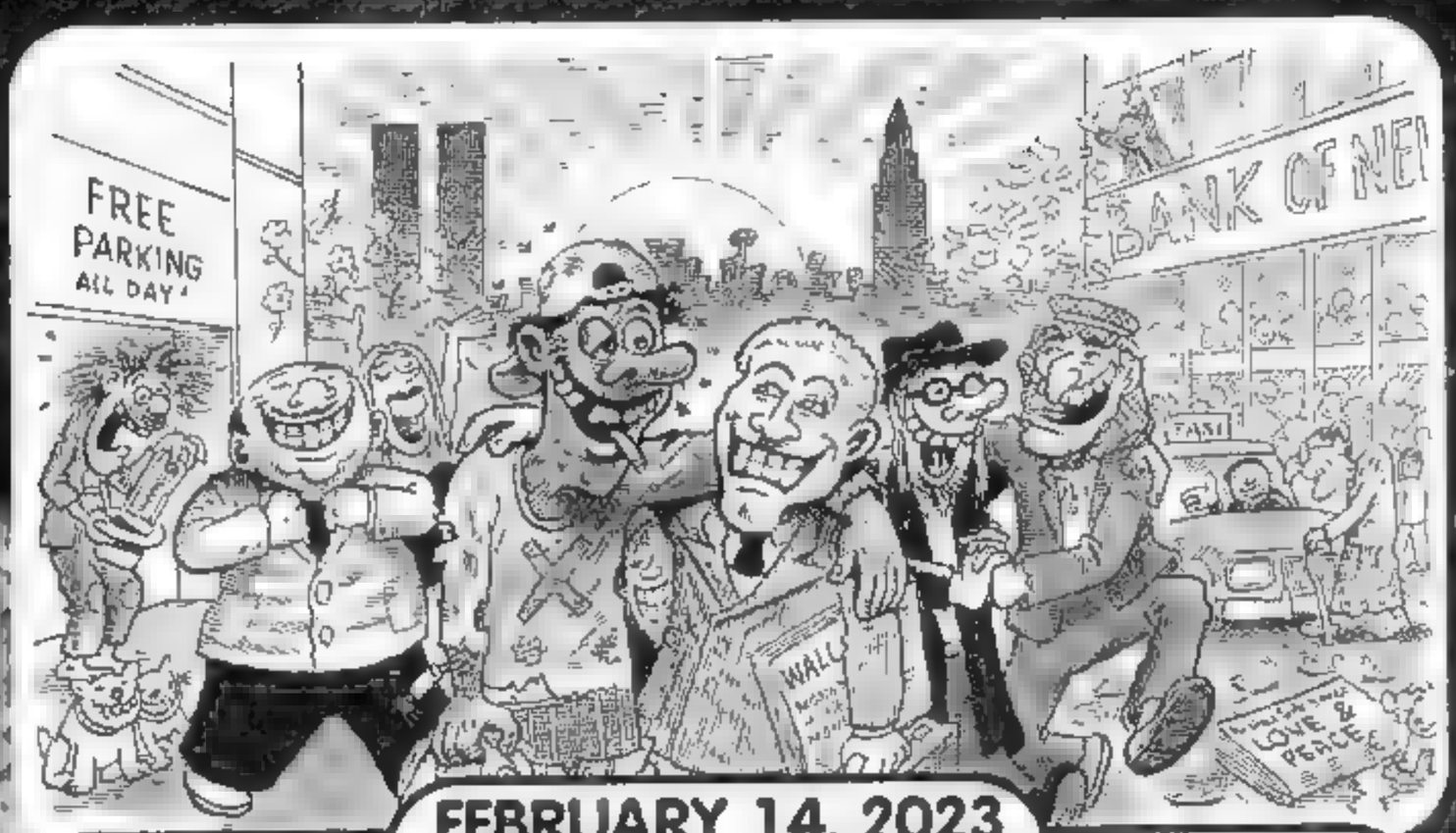
IRS revenues dry up as a record percentage of taxpayers file extensions.



FEBRUARY 4, 2023

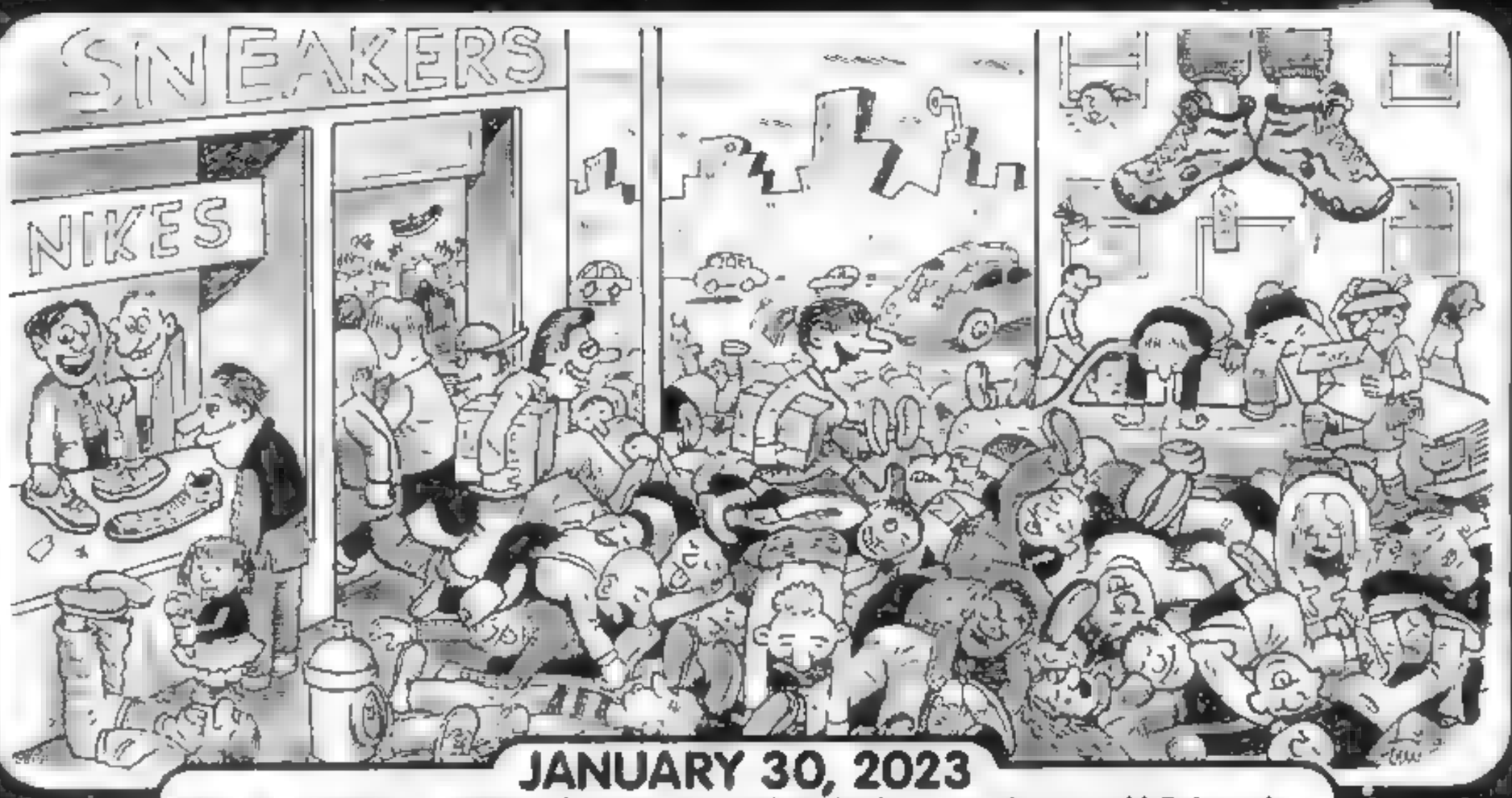
Increased attendance at churches, temples and mosques causes many houses of worship to structurally collapse, killing thousands.

COUNTDOWN to ARMAGEDDON



FEBRUARY 14, 2023

The asteroid passes Earth, missing it by a million miles. Everyone goes back to their normal lives, embarrassed by their behavior over the past few weeks, but with a renewed passion for life and a sense of brotherhood and civility never before seen. It is truly the dawning of a golden age.



JANUARY 30, 2023

Nike sales skyrocket as millions of various cult members decide to jump the gun and kill themselves.

FEBRUARY 9, 2023

Nobody gives a #&@%! where they park anymore.

MARCH 3, 2023

A previously undetected comet destroys the Earth.

MIND OVER PLATTER DEPT.

Now, for the first time, you can relive history as it never happened. This new Freakland Mint series of hand-crafted, individually fired porcelain plates will be a treasured addition to the collection of even the most discriminating member of the lunatic fringe. Whether you're a marginally disgruntled American patriot or a bona-fide, gun-toting militia madman, you'll want to collect them all!

THE FREAK
PROUDLY
COMMEMOR
of REVISION

The Holocaust Hoax—1945

You don't have to be an anti-Semite to appreciate this stunning pair of beautifully designed plates — but it helps!

The first plate, titled "Friday Night Poker Game," commemorates the jovial life among the inmates in Nazi Concentration Camps. Remember, the Nazis wouldn't have called their compounds "camps" if their Jewish visitors didn't enjoy them!

The second plate, titled "The Great Fraud," masterfully depicts a group of Jewish photo retouchers doctoring pictures of Nazi Concentration Camps. These devilishly clever artists changed the photos of normal, healthy campers into the fake pictures that made it appear as though the Nazis were unkind to their guests — all part of an elaborate practical joke for the whole world to enjoy!

Helping Our Indian Brethren —1875

The touching story behind this gorgeously hand-glazed plate is told in the accompanying booklet, which is yours at NO EXTRA CHARGE! To prevent the Indians from freezing to death in the bitterly cold winter, the U.S. Cavalry supplied them with blankets. These brave American soldiers felt it was more important to keep the savages warm and comfortable than it was to tend to the white children suffering from smallpox, from whose hospital beds the blankets were taken.

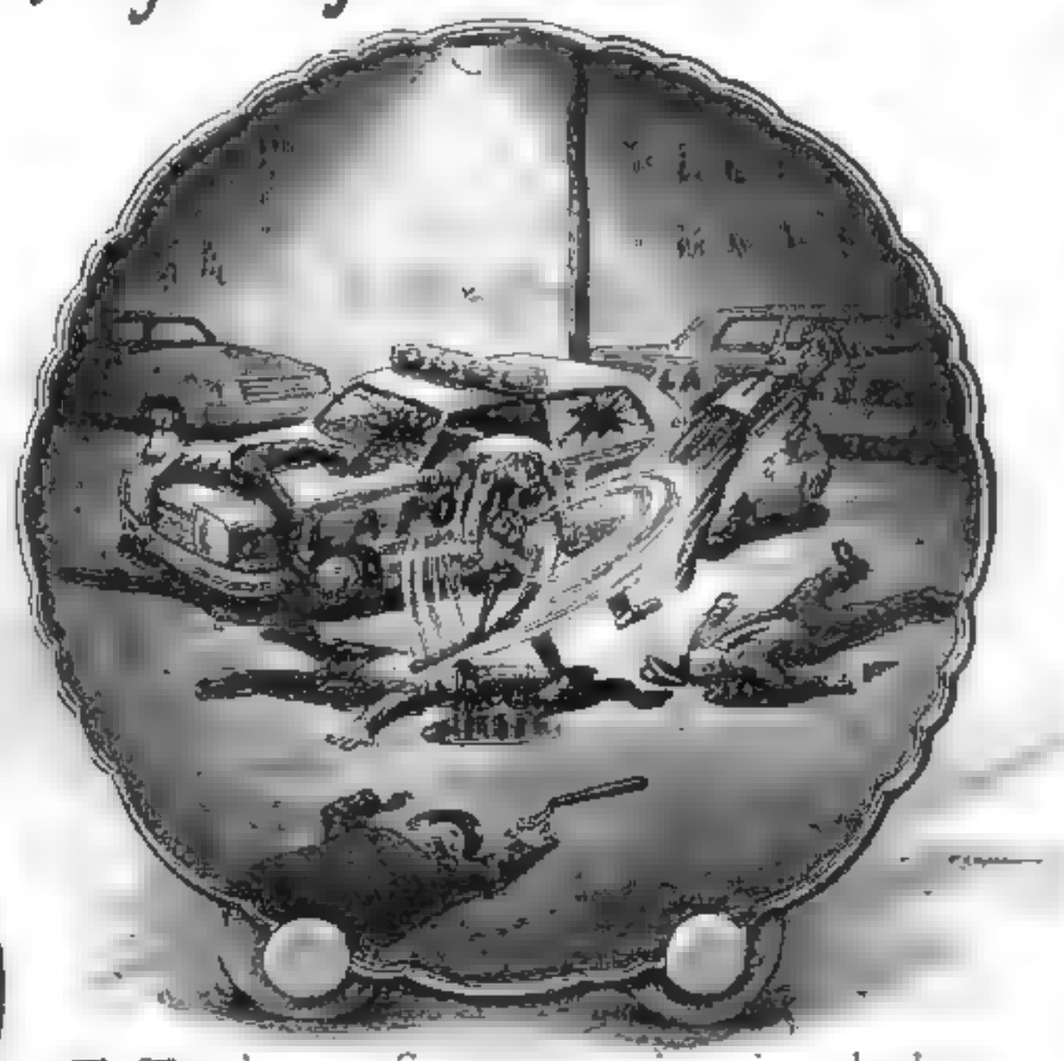
ARTIST: JAMES WARHOLA WRITER: STAN HART

LAND MINT
PRESENTS
ATIVE PLATES
IST HISTORY

Happy Times On The Plantation –1859

Our most popular plate poignantly celebrates the wonderful life of African immigrants on America's picturesque southern plantations in the 19th Century. Referred to lovingly as "slaves," these treasured farm workers were so enamored with their white "owners" they often had babies with them!

Rodney King Attacks Highway Patrolmen–1992



Here's a surefire conversation piece that's a welcome addition to any collection of revisionist art. This handsome plate was inspired by the suppressed Rodney King video footage (whose very existence is to this day denied by authorities!) which preceded the highly fictionalized, special effects video seen widely on television. It depicts motorist Rodney King as he brutally attacks a group of innocent L.A. policemen. Created especially for you by one of Simi Valley's finest artisans!

JFK Shoots Himself In Dallas–1963

This remarkable plate sheds startling new light on the so-called assassination that shocked the nation! President John Fitzgerald Kennedy, realizing his plan to turn the United States government over to the Pope was about to be exposed, took the only way out by shooting himself in the head with a pistol. A great gift for lovers of Oliver Stone, Jack Ruby buffs, or any unbalanced conspiracy enthusiast.

Yes, I believe the events of the past should be rewritten to conform to my personal beliefs. I have enclosed a check for $249 for your complete set of Commemorative Plates. I understand that I will be sent and billed for additional plates as the Freakland Mint continues to reinterpret history to my liking.

NAME_____

ADDRESS_____

CITY_____ STATE_____ ZIP_____

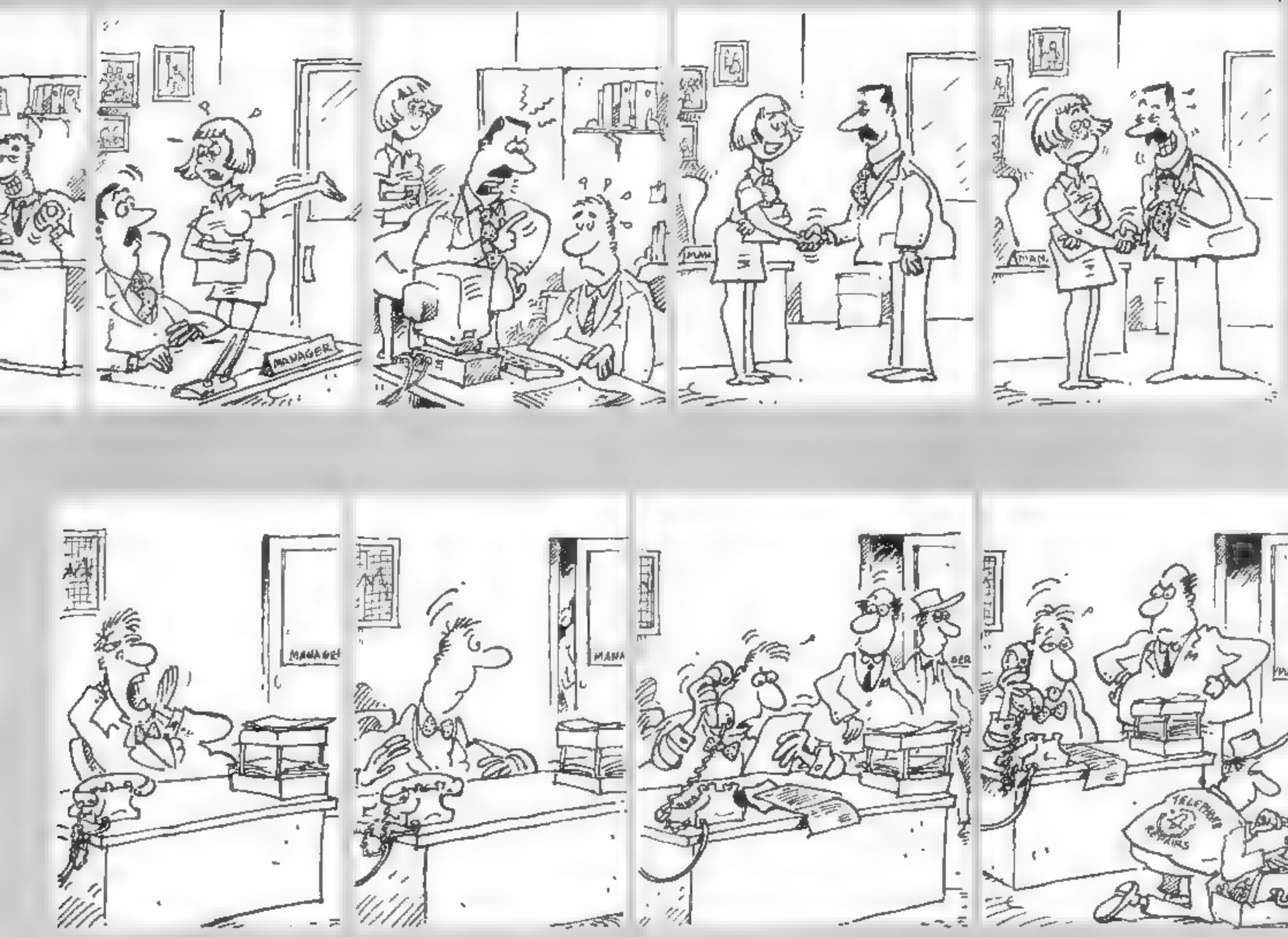
MAIL TO:
Freakland Mint
127 Fictional Blvd.
Inaccurate, AL 72134

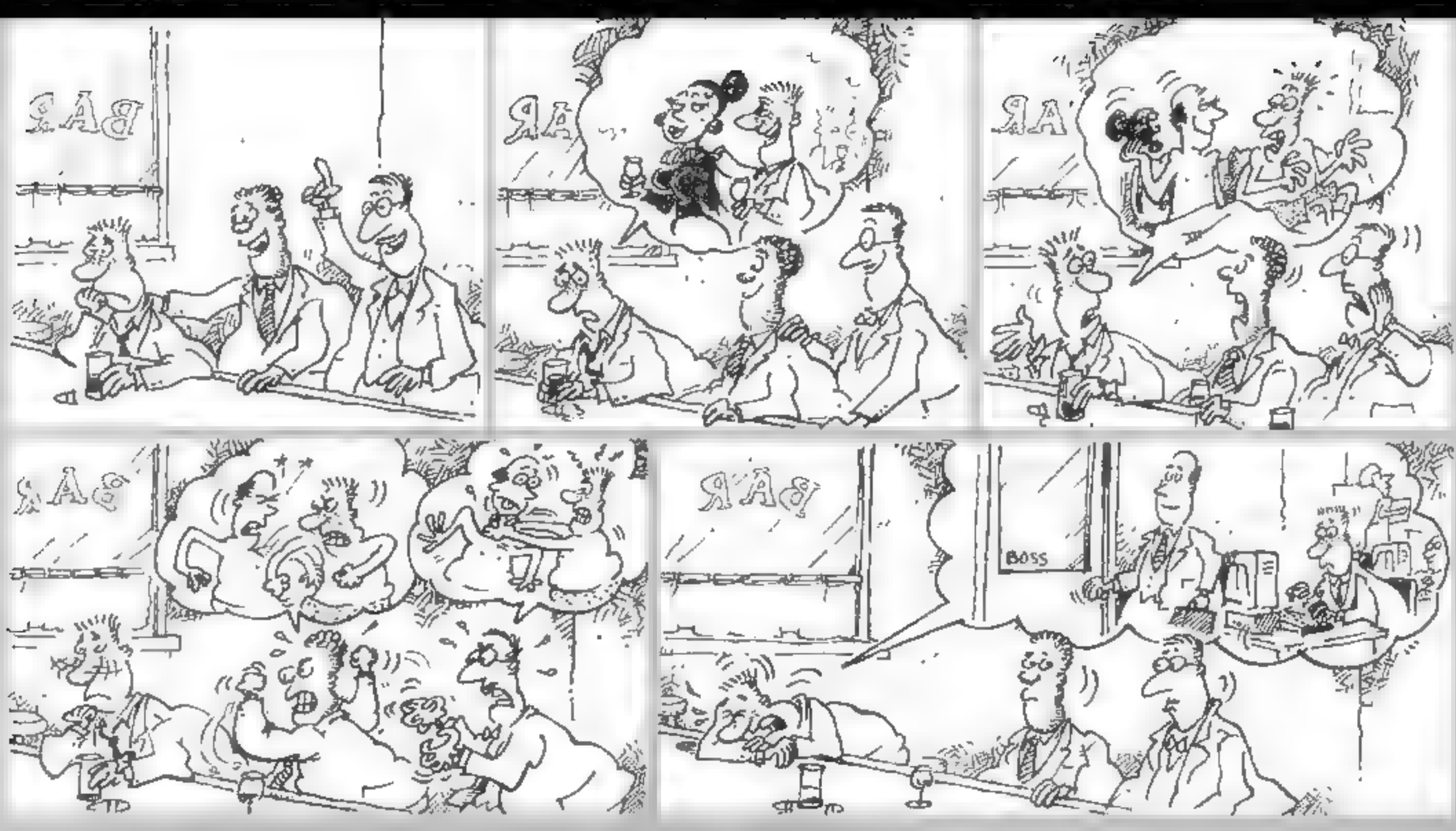
SERGE-IN GENERAL DEPT.

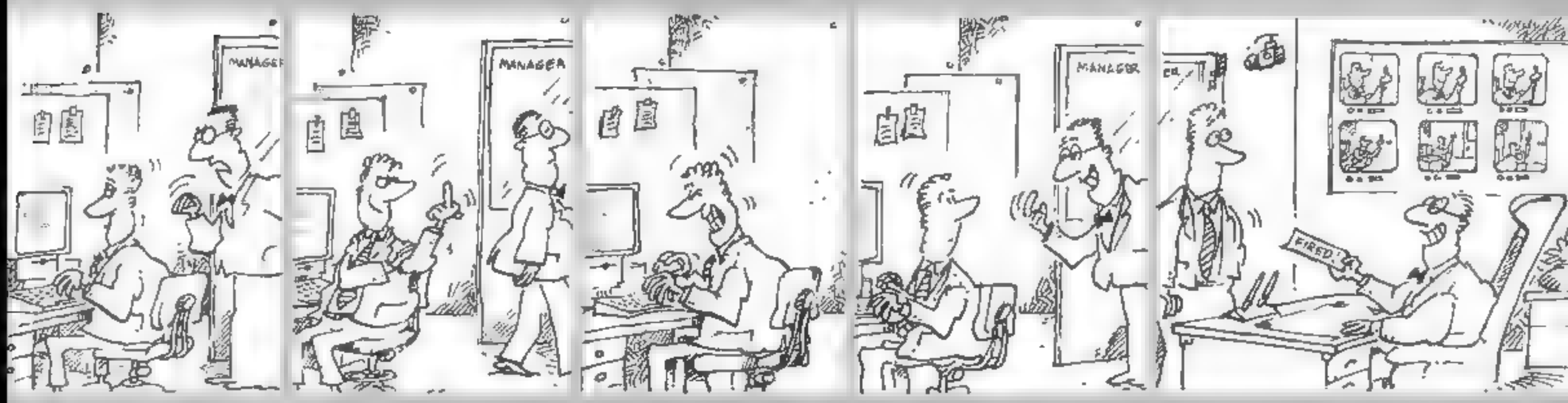
A MAD LOOK A

AT THE BOSS

ARTIST AND WRITER: SERGIO ARAGONES




BAR
BAR
BAR
BAR
BAR
BOSS


MANAGER
MANAGER
MANAGER
FIRED!

PRESIDENT
PHEW!

I see a **number**...it's getting **clearer**...yes... it's...a...**FOUR!** Yes, **four!** But **beware!** The **number four** holds **GREAT danger** for **you all**— because the **next four pages** will be **wasted** as...

MAD INVESTIGATES THE PSYCHIC HOTLINE BUSINESS

Barf Brooks, come in, come in!

OFFICE OF DIONNE WARTLICK

PRES. PSYCHIC HOTLINE

ARTIST: RICK GEARY

WRITER: DESMOND DEVLIN

Incredible! Dionne Warwick, you are truly **Queen** of the **Psychics!** How did you **know** it was **me?** Did you **sense** my **aura**, or was it an **astral projection?**

My infra-red beam system sensed your approach **five minutes ago** — and I had a **shimmering vision** of **you** on these **security-cams!** We've got a lot of **ex-customers** we don't want getting **this close!**

I want to learn all about the **psychic business!** I notice that your **infomercials** always contain **several celebrities!**

Yes, the **second most important thing** in our **psychic promotion** is to sign up **soap opera actors, Las Vegas performers,** and beloved **TV series characters!**

What's the **FIRST** most **important** thing?

Making sure we **stick their names onscreen** every time they appear, so the **viewers** know **who the hell they are!**

PSYCHIC HOTLINE

EMILY RAPOPORT PLAYED COURTNEY LA ROKE ON FOX TV'S SLIDERS

I don't like to **brag,** but I've **charted** the **stars** of some **big celebrities** early in their **careers — Marilyn Monroe! John Wayne! River Phoenix! Chris Farley!** And do you know what all my **customers** have in **common?**

Yeah, they're **dead!** They can **never contradict you!**

Hmmmpphh! Very **astute!** I hope to be **adding you** to my **list** of **clients** — and **quite soon!**

SECURITY

Barf, it's **obvious** you **need convincing!** I've read your **chart!** It shows that you are **naturally curious,** you like those who **like you!** You enjoy the **thrill** of **new romance,** yet want that **one special person!**

Wow! You're **amazing!** That was **exactly right!**

Of course, **schmuck!** That reading would fit **ANYbody!** Oops! I had it **upside down!** Ahhh, **who cares?** I'm **no psychic!** C'mon let's go **observe** those **who are!**

BART BROOKS

You are **very gullible...** you waste **your money...**you wait for **others** to **solve** your **problems...**

Yes! **Yes!** Tell me! **What** can **I do** about **that?**

I see a **seven** — I see **two fours** — there is also a **35** and a **36** —

Is she **giving** some body **lottery picks,** Dionne?

No, she **decides** what the **mystery charges** will be on each customer's **phone bill!**

Those **minute-by-minute charges** can cost your **callers** a lot of **money,** huh?

Well, let's put it **this way** — last year, one of our **callers** hit the **Powerball jackpot** using our **psychic advice** — and they came just **$10 short** of **breaking even!**

MAX KUKN

I see a change of jobs in your future!

Really, how do you know?

Because it's 1 PM! You're calling 1-900 numbers on a company line, you bonehead! When your boss catches your ass, you'll be out on the street by 1 PM tomorrow!

Hi! I'm Billy Goat Williams! Welcome to my talk show, where we'll be discussing messages from the spirit world, inner fire, crystal healing, and other phenomena!

That is just so impossible to believe! It's uncanny!

You just need to keep an open mind about "the other side"!

No, I can swallow the crystal shtick! I can't believe that Billy-Goat Williams is supposed to have his own talk show! Who'd be dumb enough to believe this is a real talk show?

LOTS of people! Like, anyone who thinks we can count up the letters in their name and tell them who they were in a past life!

I shouldn't talk, seeing how I named a CD "Sevens"! Some folks think numbers can change everything!

And it's true! As soon as we log 1,000 customer complaints, we switch the name of our hotline! It's hard enough to hunt down 1-900 lines when you KNOW who you're trying to sue! Got any other good name suggestions?

NETWORK OF PSYCHIC FRIENDS

PSYCHIC FRIENDS NETWORK

Linda Gargantuan, you're billed as a "master psychic," whatever that is! What special "master" powers do you have?

As a genuine psychic, I will answer any question under the sun! Go ahead, ask any question and the spirits will answer truthfully!

Would a person who had psychic ability REALLY be sitting in a cubicle answering phones for four dollars an hour?

Answer hazy! Try again later!

PSYCHIC NETWORK OF FRIENDS

FRIENDLY PSYCHICS NETWORK

PSYCHIC A FRIEN

1-900 numbers are supposed to be for adults only! What precautions do you take to prevent children from calling?

We put a message in every ad! See right there: it says "You Must be 18 to Call"!

No offense, but I don't see anything there!

Oh, sorry! Let me brush away the dust speck that was stuck to the screen!

How can anybody possibly read that? These are the tiniest letters I've ever seen!

Yes, but remember: they're for children! And kids' tiny eyes are much smaller at that age!

But what if children ignore or miss the advisory? Is there any way to tell if it's a kid phoning up anyway and stop the call?

Hey, what am I? Some kind of mind reader?

Psychic HOTLINE

03

ARTH

We like to film ordinary people's testimonials, and use them in our advertising!

It's amazing that you guys aren't in jail for robbery!

I'm calling the police to come and arrest you!

Why don't you drop dead and go to Hell!

Well, there's a few people you won't be able to use!

That's what you think, my little twangy friend!

It's amazing!

I'm calling!

Why don't you?

I guess all the powers of the heavens and the void take second place to a good videotape editing machine!

Hey! It just occurred to me — aren't all of you involved with totally separate, rival psychic hotlines?

Sure we are! But we're all in cahoots!

Yeah, if those dopes'll call one psychic, they'll call 15! They'll call and call and call, until they get the answer they want to hear!

That's why we always say we're better than all the "other" lines! It pays to compare! Boy, does it pay!

46

*Keep calling — we're stalling...
While your phone bill rises
even more — and more...
Psychic Friends want more!
Keep dialing — we're smiling...
We've got fewer scruples
than a whore — señor!
Psychic Friends want more!

This is Barf Brooks saying that if these phonies can tell my future, I'll eat my hat! And now for some friends in incredibly low places...back to MAD!

*Sung to the tune of "That's What Friends Are For"

MAD POP OFF VIDEO

NATALIE IMBRUGLIA "TORN"

Following in the tradition of Snoop, Dre, Cube, and Eazy-E, this video features a gang of thugs more deadly than the Crips, and more brutal than the Bloods...

...the Teamsters.

Natalie's smart enough to sing "lying naked on the floor" early in the song's lyrics, knowing that 97% of MTV's audience is horny enough to watch the video all the way to the very last second, just to see whether she'll do it.

Speaking of Imbruglia, the dictionary defines "imbroglio" as "a confused state of affairs; a complicated misunderstanding; a confused heap, tangle or troublesome situation."

Just a reminder that you should be studying for the SATs, instead of watching the exact same stupid Video Countdown they showed last week.

Natalie's greatest honor was winning 1998's "Video Artist Who Dances, Except They Can't" Award.

Previous Winners:
1990: Whitney Houston
1991-95: Michael Stipe
1996: Los Del Rio
1997: Puff Daddy

GRIEVING LAS VEGAS DEPT.

MAD'S CELEBRITY CAUSE-OF-DEATH BETTING ODDS

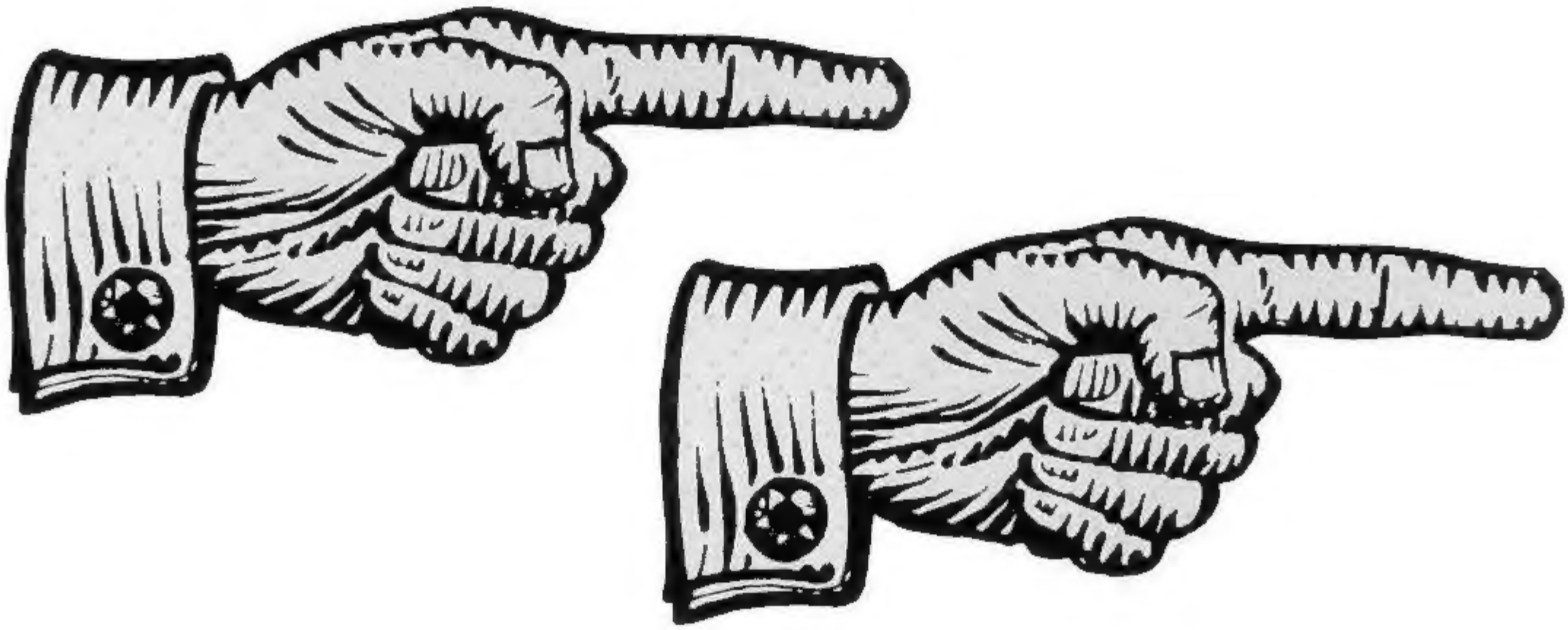
Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest stars will be buried at sea!

THIS MONTH'S CANDIDATE TO GO TO THE BIG ICEBERG IN THE SKY:

Leonardo DiCaprio

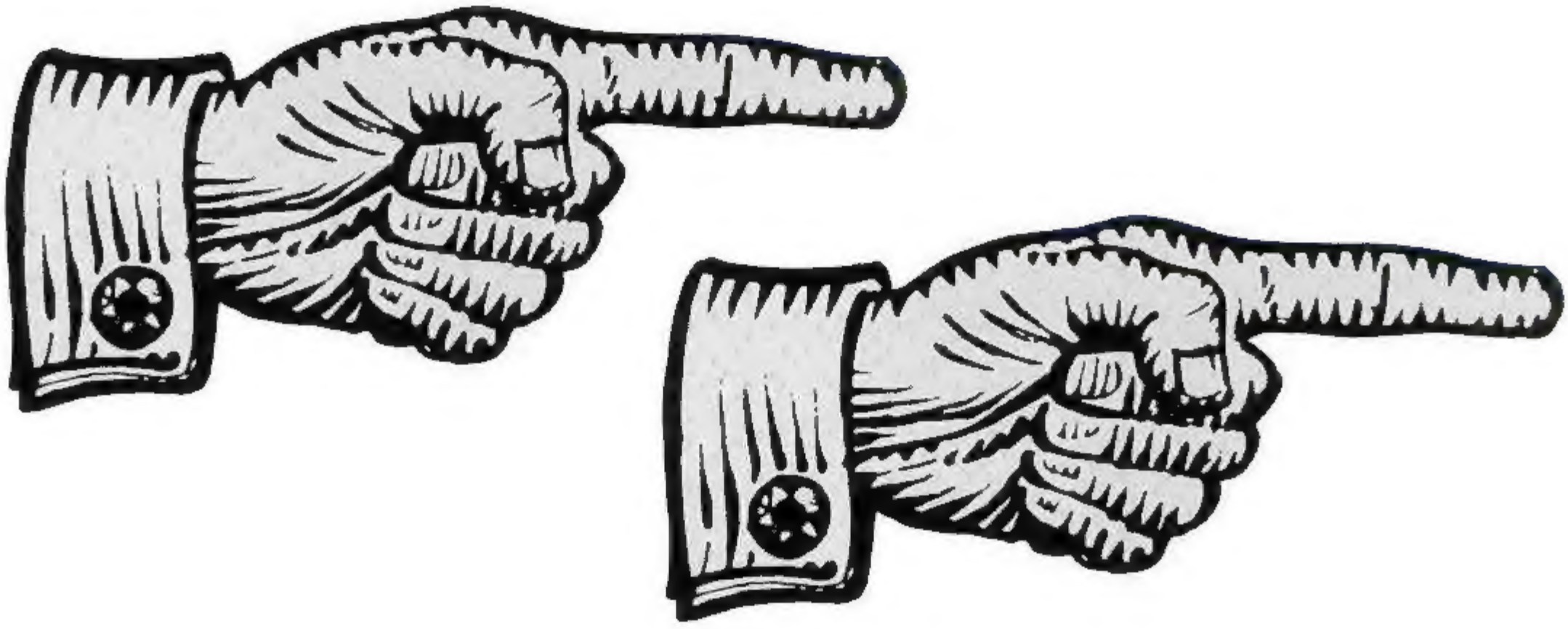
CAUSE OF DEATH	ODDS
Falls off front of real boat doing "King of the world" schtick	3:1
Loses bloody slapfight with Hanson at *Tiger Beat* magazine party	5:1
Sleep-deprivation from girls screaming "LEO!!!" outside window 24/7, wherever he goes	6:1
Complete exhaustion from trying to disprove gay rumors	9:1
Frightened to death by ghosts of actual Titanic victims, pissed off about his cutesy-boy portrayal	15:1

ARTIST: HERMANN MEJIA WRITER: MIKE SNIDER



Nothing to see here!

Please skip ahead.



WHAT COMPANY HAS A LOT OF PEOPLE GOING WILD OVER ITS BOTTOM LINE?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

With the stock market's recent brief plunge, it's hard to pinpoint what companies you should buy and what companies you should sell short. There is, however, one hot property that everyone is always interested in. To find out which company investors are jockeying to get into, fold page in as shown.

FOLD PAGE OVER LIKE THIS!

A FOLD THIS SECTION OVER LEFT

B FOLD BACK SO "A" MEETS "B"

Corporate Headquarters

A year of Success & Achievement

PROFITS UP

EXPENSES DOWN

EMPLOYEES OUT

EXPENSES

DOWNSIZED EMPLOYEES

PROFITS

CALLING A BIG WALL STREET WINNER A MAVIN IS SLANG FOR WISE. CALLING HIM A KLUTZ IS SLANG FOR LOSER. IN THIS VEIN JUST AVOID BEING CALLED A SCHMUCK.

A B

ARTIST AND WRITER: AL JAFFEE

WHAT COMPANY HAS A LOT OF PEOPLE GOING WILD OVER ITS BOTTOM LINE?

FOLD PAGE OVER LIKE THIS!

A B FOLD BACK SO "A" MEETS "B"

CALVIN

KLEIN

ARTIST AND WRITER: AL JAFFEE

A B

A STREET SIGN WE'RE AFRAID WE'LL SEE

CAUTION
SCHOOL ZONE

ARTIST: SAM VIVIANO